



(Knowledge for Development)

**KIBABII UNIVERSITY**

(KIBU)

**UNIVERSITY EXAMINATIONS**  
**2022/2023 ACADEMIC YEAR**

**SPECIAL/SUPPLEMENTARY EXAMINATIONS**  
**YEAR ONE SEMESTER ONE EXAMINATIONS**

**FOR THE DIPLOMA IN**  
**(INFORMATION TECHNOLOGY)**

**COURSE CODE** : **DIT 055**

**COURSE TITLE** : **DESKTOP PUBLISHING**

**DATE: 2/08/2023**

**TIME: 2.00 PM – 4.00 P.M**

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**INSTRUCTIONS TO CANDIDATES**

**ANSWER QUESTIONS ONE AND ANY OTHER TWO.**

**QUESTION ONE (COMPULSORY) [24 MARKS]**

- a) Define the following terms:- [5 Marks]
- i. CorelDraw
  - ii. Photoshop
  - iii. Desktop publishing
  - iv. Ms publisher
- b) Mention what is the difference between MS word and MS publisher? [4 Marks]
- c) List four advantages of desktop publishing [4 Marks]
- d) What are the general considerations when designing a brochure in Publisher? [6 Marks]
- e) The cropping tool is also a resizing tool. How is its application different from resizing using the pointer tool. [2 Marks]
- f) Differentiate Tracking from Kerning [3 Marks]

**QUESTION TWO [18 MARKS]**

- a) What is grouping of an object? Outline the steps for grouping and ungrouping objects. [6 Marks]
- b) Differentiate the following terms as used in Desktop publishing [8 Marks]
- Posters and leaflets
  - Drop cap and drop shadow
  - Rotating and cropping an object
  - Graphical based and layout based
- c) What is a palette? Give examples of palettes. [4 Marks]

**QUESTION THREE [18 Marks]**

- a) Guides are an essential tool in desktop publishing. List three types of guides supported by PageMaker and state why they are important in use. [6 Marks]
- b) Explain how one can format a text Formatting text to superscript and subscript and how you can remove both of them. [6 Marks]
- c) PageMaker provides three types of kerning, name and explain. [6 Marks]

**QUESTION FOUR [18 Marks]**

- a) Define the following terms as used in Microsoft publisher [6 Marks]
- i. Frames
  - ii. Handles

iii. Templates

b) Differentiate between

i. Oblique line tool and constrained line tool by their functions. [8 Marks]

ii. Page size and paper size

c) Differentiate between polygon tool and polygon frame tool [4 Marks]

**QUESTION FIVE [18 Marks]**

a) Explain any four example of publication softwares [4 Marks]

b) Differentiate fill and stroke as used in PageMaker. How does Fill and Stroke applied in PageMaker? [6 Marks]

c) Outline the steps of creating the following publications:- [8 Marks]

i. A simple Birthday card

ii. Business card