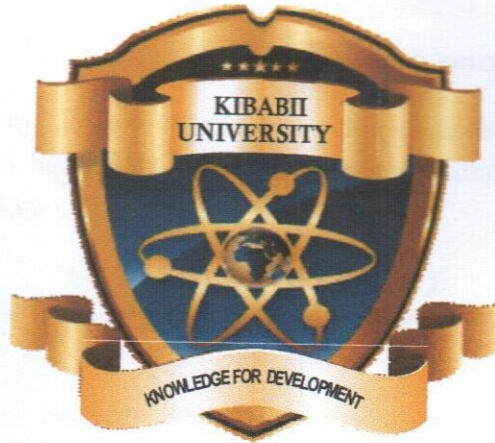


KIBABII UNIVERSITY



UNIVERSITY EXAMINATIONS
SPECIAL/ SUPPLEMENTARY EXAMINATION

2022/2023 ACADEMIC YEAR

SECOND YEAR FIRST SEMESTER

FOR THE DEGREE OF BACHELOR OF EDUCATION (ARTS)

COURSE CODE: BBM 211

COURSE TITLE: PRINCIPLES OF MANAGEMENT

DATE: 02/08/2023 TIME: 11:00AM-1:00PM

INSTRUCTIONS TO CANDIDATES

- 1) Answer Question **ONE**(Compulsory) and **ANY OTHER TWO** Questions
- 2) Candidates must hand in their answer booklets to the invigilator while in the examination room
- 3) Credit is given for legibility, clarity and use of relevant examples
- 4) Question **ONE** is **30 marks** while Questions **2-5** carry **20 marks** each
- 5) Clearly write your **Registration Number** on each answer sheet used

TIME: 2 Hours

KIBU observes **ZERO** tolerance to examination cheating

QUESTIONS : SECTION A

QUESTION ONE

- (a) Management is a process. Explain this statement (10mks)
- (b) Describe FIVE benefits of effective coordination to an organization(10mks)
- (c) Human relations theory, developed by Elton Mayo and his assistants is a powerful management tool today. With reference to the above statement, explainFIVE attributes of good human relations in a work place (10mks)

QUESTIONS : SECTION B

QUESTION TWO

- (a) Analyze FIVE similarities between F.W Taylor and Henri Fayol theories of management (10mks)
- (b) Discuss five characteristics of bureaucratic organizations according to Max Weber(10mks)

QUESTION THREE

- (a) Evaluate FIVE advantages of a functional structure to an organization (10mks)
- (b) Despite the benefits associated with planning, some managers are reluctant to plan. Explainthe reasons that might account for this reluctance (6mks)
 - (a) Explain FOUR interactions between planning and controlling (4mks)

QUESTION FOUR

- (a) Distinguish between the following terms:
 - (i) 'Leadership' and 'Management' (5mks)
 - (ii) 'Policy and Procedure' (5mks)
- (a) Evaluate FIVE managerial control techniques that might be used by an organization (10mks)

QUESTION FIVE

- (a) Citing relevant examples, explain three types of needs as advanced by the McClelland human motivation theory (6mks)
- (b) Evaluate FOUR barriers that might hinder effective delegation (8mks)
- (c) Describe SIX strategic activities of top management in an organization (6mks)