



*(Knowledge for Development)*

**KIBABII UNIVERSITY**  
**UNIVERSITY EXAMINATIONS**  
**2022/2023 ACADEMIC YEAR**  
**MAIN EXAMINATION**

**FOR DIPLOMA IN BUSINESS MANAGEMENT**

**COURSE CODE:** DPM 101

**COURSE TITLE:** LOGISTICS AND DISTRIBUTION MANAGEMENT

**DATE:** 14/04/2023

**TIME:** 9:00-11:00am

**INSTRUCTIONS TO CANDIDATES**

- 1) Answer Question **ONE**(Compulsory) and **ANY OTHER TWO** Questions
- 2) Candidates must hand in their answer booklets to the invigilator while in the examination room
- 3) Credit is given for legibility, clarity and use of relevant examples
- 4) Question **ONE** is **30 marks** while Questions **2-5** carry **20 marks** each
- 5) Clearly write your **Registration Number** on each answer sheet used

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KIBUCO observes ZERO tolerance to examination cheating



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**QUESTION ONE**

- a. Analyse the purpose of inventory management (3 Marks)
- b. Explain 5 factors to be considered when choosing a warehouse design and layout (5 Marks)
- c. Define the term Logistics management (2 Marks)
- d. Give 5 benefits of road as a mode of transport (10 Marks)
- e. Describe the types of logistics management (10 Marks)

**QUESTION TWO**

- a. Your company Shareholders is debating on whether to consider third party logistics or Not. As a manager of that investment enlighten the shareholders on the types of services rendered by Third party logistics (10 Marks)
- b. Define the following terms as it relates to Logistics management (10 Marks)
  - Inventory control
  - Demand forecasting
  - Warehousing
  - Packaging
  - Inbound logistics

**QUESTION THREE**

- a) Explain the importance of packaging and logistics in distribution management ( 10 marks)
- b) Do you think it would be wise for a big Corporation like Jumia to build a physical distribution? What is the purpose of having a distribution centre? (10 Marks)

**QUESTION FOUR**

- a. There are a number of factors affecting transportation in most organizations, Highlight and explain.. (10 Marks)
- b) describe in detail the functions of logistics (10 Marks)

**QUESTION FIVE**

- a) Discuss major reasons why inventory management is necessary for an organization.(10 marks)
- b) Describe any five modes of transportation (10 Marks)

