

KIBABII UNIVERSITY



**UNIVERSITY EXAMINATIONS
2022/2023 ACADEMIC YEAR
SECOND YEAR, SECOND SEMESTER**

SPECIAL/SUPPLEMENTARY EXAMINATION

**FOR THE DEGREE OF BACHELOR OF SCIENCE IN
COOPERATIVE AND ENTREPRENEURSHIP MANAGEMENT**

COURSE CODE: ENT 221

COURSE TITLE: SOCIAL ENTREPRENEURSHIP

DATE: 09/08/2023

TIME: 10.00AM-1.00PM

INSTRUCTION TO CANDIDATES

- 1) The paper contains **FIVE** questions
- 2) Attempt **THREE** questions
- 3) Question **ONE** is Compulsory

TIME: 2 Hours

KIBU observes ZERO tolerance to examination cheating

QUESTION ONE (30 MARKS)

- a) Even though we have some success stories for social entrepreneurs around the world, yet there are some barriers which still hinder social entrepreneurs from reaching their full potential. Discuss the problems social entrepreneurs face as they implement their social objectives. (10MKS)
- b) Potential social entrepreneur will naturally enjoy certain benefits that help them achieve social impacts. Discuss the factors that lead to the success of social entrepreneurship in Kenya. (10 MKS)
- c) Social entrepreneurs create sustainable business models which is used to meet their needs in a financially viable way. Discuss the factors to consider when creating a business model canvas for a bookshop business in Kibabii University. (10 (MKS)

QUESTION TWO (20 MARKS)

- a) Differentiate between Social entrepreneurship and conventional entrepreneurship (10 MKS)
- b) Discuss the five factors which influence the process of creation of social capital in Kenya. (10 MKS)

QUESTION THREE (20 MARKS)

- a) A successful project must have a sustainability plan in place. Discuss the statement (10MKS)
- b) Social entrepreneurial efforts are not appraised by monetary returns rather, it is appraised by the impact it makes on the environment and the beneficiaries of the innovation applied to solve a pressing social problem. Discuss the five social impacts of a water project within your community. (10MKS)

QUESTION FOUR(20 MARKS)

- a) Discuss the five factors which can lead to rise of poverty index in Kenya. (10 MKS)

- b) Discuss the five direct contributors to project sustainability within the community. (10 MKS)

QUESTION FIVE(20 MARKS)

- a) Suggest five sources of social entrepreneurs in Kenya. (10 MKS)

- b) For a social enterprise to take up a social challenge it must first attempt to define the Social Problem. Discuss the steps to take into consideration when determining a social problem. (10 MKS)

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