

# KIBABII UNIVERSITY



## UNIVERSITY EXAMINATIONS

2022/2023 ACADEMIC YEAR

FIRST YEAR FIRST SEMESTER

SPECIAL/SUPPLEMENTARY EXAMINATION

FOR THE DIPLOMA OF BUSINESS MANAGEMENT

COURSE CODE: DIB 101

COURSE TITLE: PRINCIPLES OF MANAGEMENT

DATE: 08/08/2023

TIME: 2.00PM – 4.00PM

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### INSTRUCTION TO CANDIDATES

- 1) The paper contains FIVE questions
- 2) Attempt THREE questions
- 3) Question ONE is Compulsory

TIME: 2 Hours

KIBU observes ZERO tolerance to examination cheating

**QUESTION ONE (30 marks)**

- a) Define Management and state its importance to an organisation (6mks)
- b) Briefly state the major contributions of Friedrich Taylor to management (5mks)
- c) Highlight the major contributions of Henry Fayol to the field of management clearly citing his principles (14mks)
- d) State and explain the current trends in management today (5mks)

**QUESTION TWO**

- a) Discuss in brief the contributions of Chester Barnad in the development of the social systems Theory of management (10mks)
- b) Briefly state the different management levels present in an organisation clearly stating their different roles (10mks)

**QUESTION THREE**

- a) Is management an art or a science? Support your answer with relevant information (10mks)
- b) Highlight and explain the four roles of management (10mks)

**QUESTION FOUR**

- a) Managers need not only technical but also human skills, discuss this in relation to the Hawthorne studies by Elton Mayo (10mks)
- b) State and explain the major management functions (10mks)

**QUESTION FIVE**

- a) Explain the objectives of management in an organisation (10mks)
- b) State and explain some of the challenges experienced by management in their day to day operations (10mks)