

KIBABII UNIVERSITY



UNIVERSITY EXAMINATIONS
BCP 321- SPECIAL EXAMINATION
2022/2023 ACADEMIC YEAR
THIRD YEAR SECOND SEMESTER

FOR THE DEGREE OF BACHELOR OF COMERCE

COURSE CODE: BCP 321

COURSE TITLE: Logistics Management

DATE: 09/08/2023 TIME: 2:00-4:00PM

INSTRUCTIONS TO CANDIDATES

Answer Question **ONE** (compulsory) and **ANY OTHER TWO** Questions.

Candidates must hand in their answer booklets to the invigilator while in the examination room

Credit is given for eligibility, clarity and relevant examples

Question **ONE** is **30 marks** while Questions **2-5** carry **20 marks** each.

Clearly write your **Registration Number** on each answer sheet used

TIME 2 Hours

QUESTION ONE

COMPULSARY.

QUESTION ONE

- i) Evaluate the concept of inventory management position in logistic system (10 marks).
- ii) The success of production and marketing departments is wholly dependent on efficient and effective logistic, discuss (10 marks).
- iii) Briefly explain why organizations find it necessary to keep inventory (5 marks).
- iv) What do you understand by reverse loading in transportation (5 marks).

QUESTION SECTION B

QUESTION TWO

- i) Asses the concept of intermodal transport as an integral part of logistics systems(10 marks).
- ii) Just in time philosophy considered inventory to be a waste, explain this view (10 marks).

QUESTION THREE

- i) The number of distribution sites can support responsiveness in marketing efforts, explain this statement in light of customer satisfaction (10 marks).
- ii) Evaluate various categories of inventories (10 marks)

QUESTION FOUR

- i) Explore some of the factors that may be considered when buying material handling equipment (10 marks).
- ii) Demonstrate how information technology can support effective logistics operations (10 marks)

QUESTION FIVE

- i) Demonstrate the need for logistics outsourcing strategy is important in an organization (10 marks).
- ii) Discuss some of the factors to be considered in selecting transport mode (10 marks)