



*(Knowledge for Development)*

**KIBABII UNIVERSITY**

**(KIBU)**

**UNIVERSITY EXAMINATIONS  
2022/2023 ACADEMIC YEAR**

**END OF SEMESTER EXAMINATIONS  
YEAR ONE SEMESTER TWO EXAMINATIONS**

**FOR DIPLOMA  
(INFORMATION TECHNOLOGY)**

**COURSE CODE: DIT 061**

**COURSE TITLE: ENTREPRENEURSHIP**

**DATE: 17/04/2023**

**TIME: 2.00 P.M. - 4.00 P.M. 2HRS**

**INSTRUCTIONS TO CANDIDATES**

**ANSWER QUESTIONS ONE AND ANY OTHER TWO.**

### **QUESTION ONE (COMPULSORY) [24 MARKS]**

- a. Explain, by the use of Example the following terms.
- i. Entrepreneur [2 Marks]
  - ii. Entrepreneurship [2 Marks]
  - iii. Self-employment [2 Marks]
- b. Entrepreneur is born or made discuss. [10 Marks]
- c. Explain how you can generate business ideas and opportunities. [8 Marks]

### **QUESTION TWO [18 MARKS]**

- a. Economic factors can exercise the most direct and immediate influence on entrepreneurship. Discuss. [10 Marks]
- b. Explain the contributions of ICT in business growth and development. [8 Marks]

### **QUESTION THREE [18 MARKS]**

- a. Explain the following psychological theories:-
- (i) David McClelland's theory. [2 Marks]
  - (ii) Theory of withdrawal of status. [2 Marks]
  - (iii) Risk taking theory. [2 Marks]
  - (iv) Creativity or Innovation theory. [2 Marks]
  - (v) Motive-Acquisition theory. [2 Marks]
- b. Discuss four major difference between Entrepreneurship & Self-employment. [8 Marks]

### **QUESTION FOUR [18 MARKS]**

- a. Explain the advantages and disadvantages of a limited company. [10 Marks]
- b. Discuss the contributions of entrepreneurship in economic development. [8 Marks]

### **QUESTION FIVE [18 MARKS]**

- a. Discuss by the use of example six main Source of a business idea. [12 Marks]
- b. State six key contents of Partnership agreement. [6 Marks]