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(Knowledge for Development)

KIBABII UNIVERSITY

UNIVERSITY EXAMINATIONS

**2022/2023 ACADEMIC YEAR
FIRST YEAR SECOND SEMESTER**

MAIN EXAMINATION

**FOR THE DIPLOMA IN JOURNALISM AND MASS
COMMUNICATION**

COURSE CODE: DJM 121

COURSE TITLE: KISWAHILI FOR COMMUNICATION

DATE: 18TH APRIL, 2023

TIME: 9.00 - 11.00AM

INSTRUCTION TO CANDIDATES

Answer Question **ONE** and any other **TWO** Questions.

TIME: 2 Hours

This Paper Consists of 2 Printed Pages. Please Turn Over. ►

KIBU observes **ZERO** tolerance to examination cheating.

QUESTION ONE - COMPULSORY (30 MARKS)

- a) Eleza dhana ya lugha. (alama 5)
b) Fafanua sifa zozote tano za lugha. (alama 15)
c) Dadavua majukumu matano ya lugha za mwanadamu. (alama 10)

SWALI LA PILI (ALAMA 20)

Taja na kueleza maadili yoyote kumi anayopaswa kuyazingatia mwanahabari anapofanya kazi yake.

SWALI LA TATU (ALAMA 20)

Andika barua ya kuomba kazi katika shirika la utangazaji la Aljazeera.

SWALI LA NNE (ALAMA 20)

Mawasiliano bora sharti yazingatie uakifishaji mwafaka ili kufanikisha ujumbe uliokusudiwa. Kwa mujibu wa usemi huu, changanua nafasi ya viakifishi vyovyote kumi katika mawasiliano ya kimaandishi.

SWALI LA TANO (ALAMA 20)

Eleza mbinu zozote tano zinazoweza kutumiwa kupanua msamiati wa lugha ya Kiswahili ili ukidhi mahitaji ya mabadiliko ya kimawasiliano katika karne ya 21.