



(Knowledge for Development)

KIBABII UNIVERSITY
UNIVERSITY EXAMINATIONS
2022/2023 ACADEMIC YEAR
MAIN
FOURTH YEAR FIRST SEMESTER
FOR THE BACHELORS DEGREE
IN
SOCIAL WORK

COURSE CODE: SSW 415

COURSE TITLE: FUNDRAISING FOR SOCIAL PROGRAMMES.

DATE: 17TH APRIL 2023

TIME: 9AM-11AM

INSTRUCTIONS TO CANDIDATES

Answer question one (compulsory) and any other two questions

TIME: 2 Hours

Kibabii University observes ZERO tolerance to
examination cheating

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1. a) Explain the following terms as used in resource mobilization.

10 Marks

- I. Resource
- II. Mobilization
- III. Proposal
- IV. Fundraising
- V. Resource mobilization

b) Explain any FIVE salient feature of resource mobilization.

20 Marks

2. You are a program officer heading a water and sanitation program. Using appropriate examples, discuss the resources your program will require for its effective implementation.

20 Marks

3. Discuss the main components of a funding proposal.

20 Marks

4. Resource mobilization is a continuous process in the life of a program or an organization.

Explain challenges facing this process.

20 Marks

5. You are the fundraising office in your organization. Discuss the various strategies you will use to mobilize resources.

20 Marks