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KIBABII UNIVERSITY
UNIVERSITY EXAMINATIONS
2022/2023 ACADEMIC YEAR
SECOND YEAR SECOND SEMESTER
MAIN EXAMINATION (PART-TIME)

COURSE CODE: CUT 221

COURSE TITLE: EDUCATIONAL MEDIA AND RESOURCES

DATE: 26TH APRIL, 2023

TIME: 9-11AM

INSTRUCTIONS TO ALL CANDIDATES

Answer question one (1) and any other two (2)

QUESTION ONE (COMPULSORY) (30 marks)

- a) Explain the difference between the following terms as used in the teaching-learning process
 - i) Verbal and Non-verbal communication
 - ii) Live Broadcast and Recorded Radio Broadcast
 - iii) Community Library and Community Learning Resource
 - iv) Audio and Audio-Visual media (8 marks)
- b) Briefly explain any **five** uses of educational media in the classroom instruction process. (10 marks)
- c) Explain **four** kinds of noise that hinder effective communication. (8 marks)
- d) Outline any **four** limitations of using electronic media resources in instruction. (4 marks)

QUESTION TWO (20 marks)

Recently you learnt about the importance of a school multi-media center and your Principal has requested that you help them set up one in your school.

- a) Discuss **six** factors to consider when establishing a school multi-media center. (6 marks)
- b) Identify the resources found in a multi-media center (6 marks)
- c) Explain the importance of school multi-media center to your learners. (8 marks)

QUESTION THREE (20 marks)

Field trips can be troublesome and difficult to organize and supervise but they provide learning opportunities that cannot be experienced in the classroom.

- a) Explain **three** ways in which a field trip would be beneficial to your learners (6 marks)
- b) You are planning a field trip for your learners at the end of the term to a nearby industry. How would you ensure that your trip turns out to be effective and successful. (14 marks)

QUESTION FOUR (20 marks)

The use of radio broadcast lessons has continually proved to be useful in the instruction process.

- a) Discuss the **five** key stages in the effective development of a radio broadcast (10 marks)
- b) Since independence, educational broadcasting has been a widespread practice in Kenya. Discuss. (10 marks)

QUESTION FIVE (20 marks)

Visual resources cannot be overemphasized in the classroom teaching and learning process. Discuss. (20 marks)