



(Knowledge for Development)

## KIBABII UNIVERSITY

UNIVERSITY EXAMINATIONS
2022/2023 ACADEMIC YEAR
MAIN

THIRD YEAR SECOND SEMESTER

FOR THE BACHELORS DEGREE IN SOCIAL WORK

COURSE CODE: SSW 323

COURSE TITLE: PROGRAMME PLANNING & MANAGEMENT.

DATE: 26TH APRIL 2023

TIME: 9AM-11AM

## INSTRUCTIONS TO CANDIDATES

Answer question one (compulsory) and any other two questions

TIME: 2 Hours

Kibabii University observes ZERO tolerance to examination cheating

This Paper Consists of 2 Printed Pages, Piease Turn Over

1. a) Define the following terms as used in program planning and management.

10 Marks

- a. Project
- b. Programme
- c. Planning
- d. Monitoring
- e. Evaluation
- b) Explain why Monitoring and Evaluation is important to any program.

10 Marks

- c) Needs assessment is one of the key steps in Program design. Explain why this done at the initial stages of program design.
- 2. With the help of a diagram, briefly describe the project/program cycle.

20 Marks

3. You recently got a job as a fundraising officer in a Non-Governmental organization. Draw a one year project budget for an education support project for 20 orphans who are in high school.

20 Marks

- 4. An intervention is said to be sustainable when it can deliver benefits to the selected target group for an extended period of time after the main assistance from donors has ended. Describe factors you would consider when planning/ designing and implementing projects to Ensure sustainability.

  20 Marks
- 5. You have been implementing an HIV prevention program in your organization. It's time to carry out an evaluation. Discuss the strengths and weaknesses of using an internal and external evaluators.