

KIBABII UNIVERSITY



**UNIVERSITY EXAMINATIONS
MAIN EXAMS**

2022/2023 ACADEMIC YEAR

THIRD YEAR SECOND SEMESTER

FOR THE DEGREE OF BACHELOR OF COMMERCE

COURSE CODE: ENT324

COURSE TITLE: CONTEMPORARY ISSUES IN ENTREPRENEURSHIP

DATE: 19/04/2023

TIME: 9:00-11:00AM

INSTRUCTIONS TO CANDIDATES

- 1) Answer Question **ONE**(Compulsory) and **ANY OTHER TWO** Questions
- 2) Candidates must hand in their answer booklets to the invigilator while in the examination room
- 3) Credit is given for legibility, clarity and use of relevant examples
- 4) Question **ONE** is **30 marks** while Questions **2-5** carry **20 marks** each
- 5) Clearly write your **Registration Number** on each answer sheet used

TIME: 2 Hours

KIBU observes **ZERO** tolerance to examination cheating



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Page 1 of 3

QUESTION ONE

- a) Highlight four processes that enable an Entrepreneur to establish a new venture. **(4 Marks)**
- b) What are the main components of Industry/market feasibility analysis? **(4 Marks)**
- c) Highlight with current examples, the difference between Strategic Entrepreneurship and Corporate Entrepreneurship. **(4 Marks)**
- d) Mention 2 Cultural and Psychological Theories. What were the main assertions (themes) and demerits of each. **(6 Marks)**
- e) Mention 6 elements that justify occurrence of Innovation. **(6 Marks)**
- f) Distinguish between Social Capital, Structural Capital and Cognitive Capital. **(4 Marks)**
- g) What factors affect the effectiveness of Strategic Alliances? **(2 Marks)**

QUESTION TWO

- a) Discuss the development contributions of the following in Entrepreneurial Research. **(6 Marks);**
- i) Joseph Schumpeter (1883)
 - ii) Alexander Gerschenkron (1965)
 - iii) David Mclelland (1961)
 - iv) Invernizzi et al (1988)
- b) What are the contentious issues on the following; (Using elaborate examples). **(12 Marks)**
- i) Entrepreneurship Development (Financial Accessibility) in middle-sized firms,
 - ii) Entrepreneurial Dynamics (Age Factor),
 - iii) Cultural Entrepreneurship (Religion)

QUESTION THREE

- a) With examples, explain 3 entrepreneurial paradoxes. **(6 Marks)**



- b) Elaborately explain 7 options in Business Harvesting. Highlight the merits and demerits of each one. **(14 Marks)**

QUESTION FOUR

- a) Discuss the challenges of Incubating Entrepreneurship Ventures in Least Developed countries in East Africa. **(12 Marks)**
- b) Discuss the role of Social Capital in Interorganisational Knowledge Sharing and Learning. **(8 Marks)**

QUESTION FIVE

- a) Discuss the roles of Digital Technologies in the current Entrepreneurial arena. **(10 Marks)**
- b) What are the current challenges in advancing Global Entrepreneurship endeavours. Discuss. **(10 Marks)**

