

KIBABII UNIVERSITY



UNIVERSITY EXAMINATIONS 2022/2023 ACADEMIC YEAR THIRD YEAR SECOND SEMESTER

MAIN EXAMINATION

FOR THE DEGREE OF BACHELOR OF COMMERCE

COURSE CODE: BCO 325

COURSE TITLE: PROJECT MANAGEMENT

DATE: ... 19/04/2023.....

TIME: 9:00–11:00AM.....

INSTRUCTIONS TO CANDIDATES

- 1) The paper contains five questions
- 2) Attempt Three questions
- 3) Question **ONE** is compulsory

TIME: 2 Hours

KIBU Observes ZERO tolerance to examination cheating

QUESTION ONE (30 MARKS)

Wetotech solutions is a foreign company that has an interest in opening a subsidiary in the country as a way of expanding its operations and ultimately enhance its market share. The directors of the firm have identified you on the basis of your knowledge in project management to help them carry out this endeavor professionally. Demonstrate your ability to deal with the task before you by responding to the following;

- a) Describe the various types of feasibility studies that will have to be undertaken before rolling out the project (10mks)
- b) Outline five challenges that you are likely to encounter as you discharge your duties (5mks)
- c) Describe the role of Environmental Impact Assessment (EIA) in this project (5mks)
- d) Why would you want to use gantt charts in the course of doing this project (5mks)
- e) Outline five attributes of this endeavor (5mks)

QUESTION TWO (20 MARKS)

- a) Discuss in detail the five ways through which a project may be financed (10mks)
- b) Describe the role of monitoring and evaluation in project management (10mks)

QUESTION THREE (20 MARKS)

- a) A good project manager should possess certain requisite qualities. Describe these qualities in detail (10mks)
- b) What in your opinion has prompted the sudden growth and adoption of the project management approach by most business firms today? (10mks)

QUESTION FOUR (20 MARKS)

- a) Explain five tasks that are performed during the implementation phase of the project (10mks)
- b) Discuss the rationale of doing project appraisal in project management (10mks)

QUESTION FIVE (20 MARKS)

- a) Describe five reasons for doing feasibility study before commencing a project (10mks)
- b) Discuss the objectives of network analysis in project management (10mks)