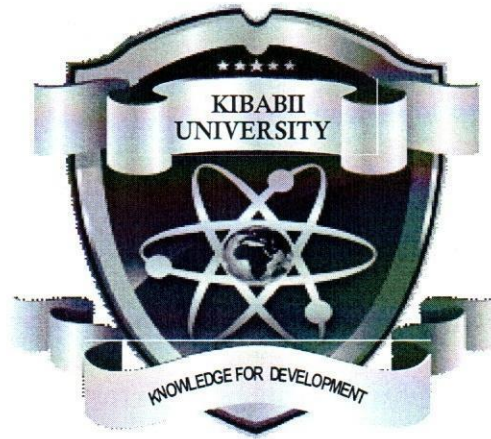


KIBABII UNIVERSITY



UNIVERSITY EXAMINATIONS

**2021/2022 ACADEMIC YEAR
FOURTH YEAR SECOND SEMESTER
MAIN EXAMINATION**

**FOR THE DEGREE OF BACHELOR OF
EDUCATION**

COURSE CODE: BBM 420

COURSE TITLE: BUSINESS ETHICS

DATE: 09/09/2022

TIME: 2.00 – 4.00PM

INSTRUCTION TO CANDIDATES

- 1) The paper contains **FIVE** questions
- 2) Attempt **THREE** questions
- 3) Question **ONE** is Compulsory

TIME: 2 Hours

KIBU observes **ZERO** tolerance to examination cheating

QUESTION ONE (30 MARKS)

- a) Determine significant ethical principles for managers (4mks)
- b) Discuss key benefits of a good ethical behavior for a business (6mks)
- c) Outline some key guidelines a manager can introduce for managing ethics in organization (6mks)
- d) Outline 4 characteristics of business (4mks)
- e) Highlight key managerial roles in corporate governance (3mks)
- f) List down 3 examples of unethical practices that can possibly occur during the recruitment process of a company (3mks)
- e) Citing relevant examples, define the following concept
- i) Teleological ethics (2mks)
 - ii) Deontological ethics (2mks)

SECTION B

QUESTION TWO

There are six major ethical theories of which each one expresses a portion of the truth. Each one of them has adherents and opponents; therefore, they make important contribution by providing adequate means of judging the moral content of individual actions or decisions. Examine four ethical theories in business. (20mks)

QUESTION THREE

- a) Corruption works against the nation, against the poor strata and against the economic progress of the country. Discuss the economic impact of corruption to a nation. (10mks)
- b) Organizational ethical climate refers to the moral atmosphere of the work environment and the level of ethics practiced within a company. Explain the 5 key pillars that creates moral atmosphere for work environment. (10mks)

QUESTION FOUR

- a) Self-development is the responsibility and duty of the individuals to learn and develop themselves. Self-development is the only way for individuals to update their skills and knowledge in order to face the new problems that emerge in life. Discuss different methods an individual can use to develop **(10mks)**
- b) Explain the importance of leadership in organization **(10mks)**

QUESTION FIVE

- a) What are the benefits of continuous learning for an individual? **(10mks)**
- b) Discuss the reasons against corporate social responsibilities practices on part of business. **(10mks)**