

(Knowledge for Development)

## KIBABII UNIVERSITY

#### UNIVERSITY EXAMINATIONS

## 2021/2022 ACADEMIC YEAR THIRD YEAR SECOND SEMESTER

## SPECIAL/SUPPLEMENTARY EXAMINATION

# FOR THE DEGREE OF BACHELOR OF JOURNALISM & MASS COMMUNICATION

COURSE CODE: JMC 314

COURSE TITLE: SEMANTICS

DATE:

TH NOVEMBER, 2022

TIME: 8.00 - 10.00AM

#### INSTRUCTION TO CANDIDATES

Answer Question ONE and any other TWO Questions

TIME: 2 Hours

This Paper Consists of 2 Printed Pages. Please Turn Over. ► KIBU observes ZERO tolerance to examination cheating.

## **QUESTION ONE - COMPULSORY (30 MARKS)**

a) Define the term semantics and outline the major concerns of semantics in language study.

b) Distinguish using examples the following terms:

(12 marks)

Association vs Reference

(4 marks)

c) Briefly expound on the following terms:

(8 marks)

- i. The agent and the patient
- ii. Competence vs Performance
- d) i. What are ambiguous expressions?

(2 marks)

ii. With the use of clear and appropriate examples, discuss any two sources of ambiguity in a language. (6 marks)

#### **QUESTION TWO (20 MARKS)**

Write briefly on each of the following sense relations:

- i. Synonym
- ii. Hyponym
- iii. Polisemy
- iv. Antonym
- v. Homonym

## **QUESTION THREE (20 MARKS)**

The meaning of the word can also be viewed as being made up, in part, of the meaning of other words. Discuss this statement with reference to the various degrees of statuses in which a word operates.

#### **QUESTION FOUR (20 MARKS)**

With the aid of examples, explain the difference between denotation and connotation as kinds of meaning.

#### **QUESTION FIVE (20 MARKS)**

Identify different issues related to the meaning of the sentence.

### **QUESTION SIX (20 MARKS)**

Explain the componential analysis theory in relation to semantics.