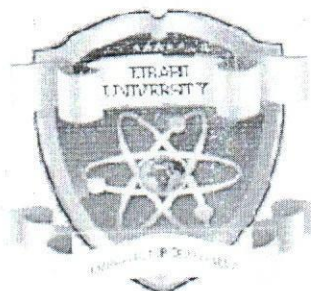


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KIBABII UNIVERSITY
UNIVERSITY EXAMINATIONS
2021/2022 ACADEMIC YEAR
THIRD YEAR SECOND SEMESTER
SPECIAL/SUPPLEMENTARY EXAMINATION
FOR THE DEGREE OF
EDUCATION IN EARLY CHILDHOOD

COURSE CODE: ECD 310

COURSE TITLE: PUBLIC SPEAKING SKILLS

DATE: 15/11/2022

TIME: 2:00-4:00PM

INSTRUCTIONS TO ALL CANDIDATES

Answer question one (1) and any other two (2)

This paper consists of two printed papers

Question One

(30 Marks)

- a) Define public speaking (2 Marks)
- b) Briefly explain any FOUR sources of information for public speaking (4 Marks)
- c) State and briefly explain the importance of audio-visual aids in public speaking. (6 Marks)
- d) Explain the importance of studying public speaking (8 marks)
- e) Explain FOUR different types of noise in public speaking (4 marks)
- f) Differentiate between the following terms as used in Public Speaking
 - i. Verbal and non-verbal communication (2 Marks)
 - ii. Impromptu and manuscript speaking. (2 Marks)
 - iii. Linear and transactional models (2 Marks)

Question Two

(20 Marks)

- a) Discuss with relevant examples, the types of public speaking (15 Marks)
- b) Explain the causes of stage fright during Public speaking (5 Marks)

Question Three

(20 Marks)

- (a) Define audience analysis and discuss the criteria used in audience analysis (10Marks)
- (b) Discuss various ways in which a public speaker can use audience feedback to improve their public speaking skills (10 Marks)

Question Four

(20 Marks)

“The importance of non-verbal communication in public speaking cannot be ignored.” Discuss.

Question Five

(20 Marks)

Recently you attended an event in which a speaker delivered a speech which the audience later described as ‘flat’. It seems the speaker did not practice their speech delivery properly before getting on stage. Advise the speaker on any FIVE steps that they should follow in future while practising speech delivery.