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(Knowledge for Development)

KIBABII UNIVERSITY

UNIVERSITY EXAMINATIONS

2021/2022 ACADEMIC YEAR

FOURTH YEAR SECOND SEMESTER

SPECIAL/SUPPLEMENTARY EXAMINATION

FOR THE DEGREE OF

BACHELOR OF JOURNALISM AND MASS COMMUNICATION

COURSE CODE: JMB 424

COURSE TITLE: JOURNALISM AND LITERATURE

DATE: 24TH NOVEMBER, 2022

TIME: 2.00 - 4.00PM

INSTRUCTION TO CANDIDATES

Answer Question **ONE** and any other **TWO** Questions

TIME: 2 Hours

This Paper Consists of 2 Printed Pages. Please Turn Over. ►

KIBU observes **ZERO** tolerance to examination cheating.

QUESTION ONE - COMPULSORY (30 MARKS)

- a) With close reference to literary techniques, complete the following story:
A good friend of mine recently recommended a small restaurant in the heart of Kakamega, "It is the best eatery in town," he said. So, I took his word and booked a table last Sunday afternoon. ... Do not exceed 700 words. (20 marks)
- b) Clearly explain the meaning of the term Literary Journalism. (10 marks)

QUESTION TWO (20 MARKS)

Memoir writing is one of the exciting forms of literary journalism that is just picking up in Kenya. With reference to the memoirs studied in this course, discuss elements of memoir writing.

QUESTION THREE (20 MARKS)

Citing examples from Ngugi wa Thiongo's *Birth of a Dream Weaver (2016)*, discuss elements of literary Journalism.

QUESTION FOUR (20 MARKS)

With illustrations, discuss Literary Journalism future in a connected digital world.

QUESTION FIVE (20 MARKS)

"*On the morning, I leave Watamu for Kilifi, it has just drizzled.....*" With reference to urban/city review complete this story for travel.