



(Knowledge for Development)

**KIBABII UNIVERSITY**

**UNIVERSITY EXAMINATIONS**

**2021/2022 ACADEMIC YEAR**

**FOURTH YEAR FIRST SEMESTER**

**SPECIAL/ SUPPLEMENTARY EXAMINATION**

**FOR THE DEGREE OF BACHELOR OF ARTS, JOURNALISM AND MASS  
COMMUNICATION.**

**COURSE CODE: JMB 414**

**COURSE TITLE: PHOTOJOURNALISM**

**DATE:** 16/11/2022

**TIME:** 8-00 - 10-00AM

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**INSTRUCTION TO CANDIDATES**

Answer Question **ONE** and any other **TWO** questions

**TIME: 2 Hours**

*This Paper Consists of 2 Printed Pages. Please Turn Over. ►*

**KIBU** observes **ZERO** tolerance to examination cheating

**JMB 414: PHOTOJOURNALISM**

**Pre-requisite:** JMC 217 Continuous  
Assessment 50%  
Final examination 50%

**Contact Hours:** 45 (30 hours practical)

**QUESTION ONE – COMPULSORY (20 MARKS)**

Being an area of photography, photojournalism is dedicated to taking accurate shots of current events.

- a) Discuss the main reasons why there is need for news pictures. (8 Marks)
- b) Using examples to illustrate your answer, discuss the important qualities that make a strong news picture. (6 Marks)
- c) Explain the following in relation to Spot News Photojournalism: Saturation Shooting, News photo clichés and Basic Shots. (6 Marks)

**QUESTION TWO (15 MARKS)**

Using examples to illustrate your answers, discuss the following in Photojournalism:

- a) The roles and importance of a Staff Photographer and a Photo Editor (8 Marks)
- b) The criteria for writing a good caption. (7 Marks)

**QUESTION THREE (15 MARKS)**

Discuss the following in Photojournalism:

- a) ANY FOUR editing concepts (8 Marks)
- b) ANY SEVEN tips for identifying fake photos. (7 Marks)

**QUESTION FOUR (15 MARKS)**

- a) Explain the differences between a Sports Photojournalist and Spot Photojournalist. (10 Marks)
- b) Highlight the opportunities available on the TikTok model in communicating stories. (5 Marks)