

JMC 311 SUPPLIMENTARY



# KIBABII UNIVERSITY

## UNIVERSITY EXAMINATIONS

2021/2022 ACADEMIC YEAR

THIRD YEAR FIRST SEMESTER 1

### SPECIAL/SUPPLEMENTARY EXAMINATION

### FOR THE DEGREE OF BACHELOR OF JOURNALISM & MASS COMMUNICATION

**COURSE CODE:** JMC 311

**COURSE TITLE:** WRITING FOR KISWAHILI AUDIENCE

**DATE:** 18<sup>TH</sup> NOVEMBER, 2022

**TIME:** 2.00 - 4.00PM

---

#### INSTRUCTION TO CANDIDATES

Answer Question **ONE** and any other **TWO** Questions

**TIME: 2 Hours**

**KIBU** observes **ZERO** tolerance to examination cheating

1.
  - i. Fafanua kwa utendeti sifa zozote tano za lugha. (alama 10)
  - ii. Dadavua mbinu zozote tano za uundaji wa msamiati wa Kiswahili. (alama 20)
  
2. Taja na kufafanu kanuni tano zinazopaswa kuzingatiwa na mwanahabari anayeandikia hadhira ya Kiswahili. (alama 20)
  
3. Kwa kutolea mifano mahsusi, onyesha namna alama zifuatazo za uakifishi zinavyotumiwa kuwasilisha ujumbe wa mwandishi wa habari: (alama 20)
  - i. Paradesi
  - ii. Herufi kubwa
  - iii. Alama za usemi
  - iv. Kinyota
  - v. Kistari kifupi
  
4. Andika barua ya kuomba kazi katika Shirika la KBC kama mwanahabari huku ukiiambatanisha na wasifutaala (wasifu kazi). (alama 20)
  
5. Mbinu mbalimbali za lugha zinaweza kutumiwa na mwanahabari kuipamba kazi yake ili kuivutia hadhira yake. Kwa kutolea mifano anuai, eleza matumizi ya mbinu zifuatazo: (alama 20)
  - i. Tashbihi
  - ii. Tashihisi
  - iii. Ukweli kinzani
  - iv. Tasfida
  - v. Taswira