



(Knowledge for Development)

KIBABII UNIVERSITY
UNIVERSITY EXAMINATIONS
2021 / 2022 ACADEMIC YEAR

FOURTH YEAR 1ST SEMESTER
SPECIAL/SUPPLEMENTARY EXAMINATIONS

**FOR THE DEGREE OF BACHELOR OF SCIENCE AGRICULTURAL
ECONOMICS AND RESOURCE MANAGEMENT**

COURSE CODE: AEC 435

COURSE TITLE: AGRIBUSINESS MANAGEMENT

DATE: 22ND NOVEMBER 2022

TIME: 11 AM – 1 PM

INSTRUCTIONS TO CANDIDATES

Answer Question ONE and any other TWO Questions.

TIME: 2 Hours

This paper consists of 2 printed pages. Please Turn Over



KIBU observes ZERO tolerance to examination cheating

QUESTION ONE

30 MARKS

(a) Explain any five characteristics of agribusiness management that differentiate it from management of other businesses? (10 Marks)

(b) Organizing is a function of management. Define it and outline its characteristics

(10 Marks)

(c) Define the following terms (10 Marks)

- (i) Controlling
- (ii) Conceptual skills
- (iii) Visionary Management Style
- (iv) Working capital
- (v) Depreciation

QUESTION TWO

20 MARKS

(a) What do you understand by the term financial statement, and why do agribusiness need to prepare them (4 Marks)

(b) Write short notes on the following techniques/tools of financial analysis

- (i) Comparative financial statements (4 Marks)
- (ii) Trend percentages (4 Marks)
- (iii) Funds flow analysis (4 Marks)
- (iv) Cost-volume-profit analysis (4 Marks)

QUESTION THREE

20 MARKS

Elaborate the functional view of management as it applies to agribusiness?

QUESTION FOUR

20 MARKS

(a) Planning helps to determine in advance what should be done, Briefly expound on this statement highlighting the importance of planning. (5 Marks)

(b) Discuss the following types of planning involved in agribusiness (15 marks)

- (i) Strategic planning
- (ii) Tactical planning
- (iii) Contingency planning

QUESTION FIVE

20 MARKS

Define the term Project cycle; and with the aid of a diagram, discuss the phases of the project cycle.