



*(Knowledge for Development)*

# **KIBABII UNIVERSITY**

## **UNIVERSITY EXAMINATIONS**

**2021 / 2022 ACADEMIC YEAR  
THIRD YEAR SECOND SEMESTER**

### **SPECIAL / SUPPLEMENTARY EXAMINATION**

**FOR THE DEGREE OF BACHELOR OF JOURNALISM & MASS  
COMMUNICATION**

**COURSE CODE: JMC 321**

**COURSE TITLE: MEDIA LAW AND ETHICS**

**DATE: 23<sup>RD</sup> NOVEMBER, 2022**

**TIME: 8.00 - 10.00AM**

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#### **INSTRUCTION TO CANDIDATES**

Answer Question **ONE** and any other **TWO** Questions. Marks will only be awarded to well-articulated and example-based answers.

**TIME: 2 Hours**

*This Paper Consists of 2 Printed Pages. Please Turn Over. ►*

**KIBU** observes **ZERO** tolerance to examination cheating

### **QUESTION ONE - COMPULSORY (30 MARKS)**

- a) A few years back, the Daily Nation newspaper, covered and published names of Members of Parliament and even ministers who allegedly were picking and dropping sex workers in Nairobi's Koinange Street.
- Examine
- i) Whether or not they were defamed (6 marks)
  - ii) Whether or not the media invaded their right to privacy (4 marks)
- b) Examine five ways in which a media house may infringe copyright. (10 marks)
- c) Making reference to specific and practical examples, drawn from any five leading advertisements currently running on television, examine five negative ethical issues that most Kenyans may not be comfortable with- giving reasons for your answer (10 marks)

### **QUESTION TWO (20 MARKS)**

- (i) Briefly discuss any five common complaints that have been brought to the attention of the Media Council's complaints panel by individuals or members of the public. (10 marks)
- (ii) Discuss the Jimmy Wanjigi verses Nation Media case-giving the background of the case, the facts brought before court and the final ruling. Explain the strengths and weaknesses of the ruling. (10 marks)

### **QUESTION THREE (20 MARKS)**

- a) Explore the content of the following Articles of the Constitution of Kenya (2010) that relate to media: Articles 32, 33, 34 and 35 (10 marks)
- b) Discuss five limitations of Media Freedoms as outlined in Articles 33 and 34 of the Constitution of Kenya (2010). (10 marks)

### **QUESTION FOUR (20 MARKS)**

Examine the various reasons why in your opinion, The Communications Authority of Kenya, the Kenya Film Classifications Board, and the Music Copyright Society of Kenya have failed to live up to the expectations of Kenyans in bringing sanity in the media landscape in Kenya.

### **QUESTION FIVE (20 MARKS)**

- (i) Evaluate the composition of the Cyber Crimes Act,
- (ii) Briefly discuss why the Act is good for Kenya.
- (iii) Point out areas of the Act that are bad for the country
- (iv) Discuss challenges of enacting/implementing the Act in Kenya