



(Knowledge for Development)

KIBABII UNIVERSITY

UNIVERSITY EXAMINATIONS

**2022/2023 ACADEMIC YEAR
THIRD YEAR FIRST SEMESTER**

MAIN EXAMINATION

**FOR THE DEGREE OF
BACHELOR OF JOURNALISM & MASS COMMUNICATION**

COURSE CODE: JMC 313

COURSE TITLE: PROFESSIONAL EDITING

DATE: 16TH DECEMBER, 2022

TIME: 9.00 - 11.00AM

INSTRUCTION TO CANDIDATES

Answer Question **ONE** and any other **TWO** Questions

TIME: 2 Hours

This Paper Consists of 2 Printed Pages. Please Turn Over. ►

KIBU observes **ZERO** tolerance to examination cheating.

QUESTION ONE - COMPULSORY (30 MARKS)

- a) Define Editing in print media context. (5 marks)
- b) Proof read the sentences below. Correct the following homonyms using the proofreading symbols to insert or deleted letters as needed.
- i. The principle corrected the student in the hallway by repeating one of the golden principals. (1 mark)
 - ii. Who is reference books are these on the table in the library. (1 mark)
 - iii. Will you please pass the pear & gloves lying near the jar on the table. (1 mark)
 - iv. Jill works her letter on the new lavender stationary since she had to remain stationery in her room for the afternoon. (1 mark)
 - v. To many children are going two several events during too days of the festival (1 marks)
- c) Using practical example, explain the two levels % professional editing. (10 marks)
- d) An Editor basically takes five broad stages of Editing content. With vivid examples explain the various stages a house publisher may consider. (10 marks)

QUESTION TWO (20 MARKS)

Good editors are just proof readers, but require the mastery & the higher order editing skills. Explain. (10 marks)

“Editors are guided by one key golden rule to live by Never ever make assumptions about anything in anything “

What are the five principles that guides Editors? (10 marks)

QUESTION THREE (20 MARKS)

You're ready to write that short story or an article you have been eager to start, but there's one problem: you're not sure what to write about. Discuss ways good writers look for story ideas.

QUESTION FOUR (20 MARKS)

Element of good writing turn editors and writers from writing great sentences to great paragraphs Discuss the five Elements of good writing.

QUESTION FIVE 20 (MARKS)

Ethical writing and editing then involves being ethical. Explain some of the ethical challenges a professional and academic life.