

CS



(Knowledge for Development)

KIBABII UNIVERSITY

UNIVERSITY EXAMINATIONS

2021/2022 ACADEMIC YEAR

FOURTH YEAR SECOND SEMESTER

MAIN EXAMINATION

**FOR THE DEGREE OF
BACHELOR OF JOURNALISM AND MASS
COMMUNICATION**

COURSE CODE: JMB 426

COURSE TITLE: GRAPHIC DESIGN AND LAYOUT

DATE: 6TH SEPTEMBER, 2022

TIME: 9.00 - 11.00AM

INSTRUCTION TO CANDIDATES

Answer Question **ONE** and any other **TWO** Questions

TIME: 2 Hours

This Paper Consists of 2 Printed Pages. Please Turn Over. ►

KIBU observes **ZERO** tolerance to examination cheating.

QUESTION ONE (30 MARKS)

Adobe In Design

40 minutes

Using the illustrator in design, create a magazine of 6 pages. Design a magazine cover and 5 pages with source files provided on the computer. Use the following elements to prepare an A4 size design that resembles the template provided by the examiner. Save your work and export it as PDF.

QUESTION TWO (20 MARKS)

Adobe Photoshop

25 minutes

Using Adobe Photoshop edit the provided images through cropping and colour correction. Remove the background of the image and use the image to design a poster with the information provided by the examiner.

QUESTION THREE (20 MARKS)

Adobe Illustrator

25 minutes

Working with paths, shapes and text, design a logo of choice and use it to create a business card.