

KIBABII UNIVERSITY



UNIVERSITY EXAMINATIONS 2021/2022 ACADEMIC YEAR FIRST YEAR SECOND SEMESTER

MAIN EXAMINATION FOR THE DEGREE OF BACHELOR OF BUSINESS AND MANAGEMENT COURSE CODE: BBM 122

COURSE TITLE: PRINCIPLES AND PRACTICE OF
MANAGEMENT

DATE: 14 DEC 2022

TIME: 2:00-4:00PM

INSTRUCTION TO CANDIDATES

- 1) The paper contains FIVE QUESTIONS
- 2) Question ONE is Compulsory
- 3) Attempt ANY THREE questions

TIME: 2 Hours

KIBU observes ZERO tolerance to examination cheating

QUESTION ONE

Read the case study below and answer questions that follow

CASE: HARD ECONOMIC TIMES

You are working as a manager in a manufacturing Company called Wefwela Company Limited. Due to the financial problem in the organization, company is unable to pay the salary from last two months. Due to this crisis employees are in major grievance, leaving the job because of insecurity. This type of situation is being faced by the company for the first time so there is no historic data available to solve this major problem. Employees are the asset for any organization and if this grievance is not going to be handled properly then this is going to harm the organization. A manager's work is also to solve the grievance in the organization. Answer the following:

- a) What steps should the manager take in this situation in addressing the grievance in the Company? (10 marks)
- b) In this situation, a manager becomes leader. Comment on this statement (10 marks)
- c) What good qualities should be exhibited by the manager? (10 marks)

QUESTION TWO

- a) Describe **FIVE** essential characteristics or nature of management (10 marks)
- (b) Explain the **FIVE** Concepts of Management (10 marks)

QUESTION THREE

- a) Explain Management as:
 - I. A Science (10 marks)
 - II. An Art (10 marks)

QUESTION FOUR

- a) Various management scholars studied different organizations at different times; they identified the functions of management in their own ways. Explain the **FIVE** different function of Management. (10 marks)

- b) It is the basic function of management. It deals with chalking out a future course of action & deciding in advance the most appropriate course of actions for achievement of pre-determined goals. Give **FIVE** reasons why planning is critical to an organization **(10 marks)**

QUESTION FIVE

Write short notes on the following Major schools of management thought:

- a) Scientific management **(5 marks)**
b) Administrative management **(5 marks)**
c) Bureaucratic management **(5 marks)**
d) Behavioral perspective **(5 marks)**