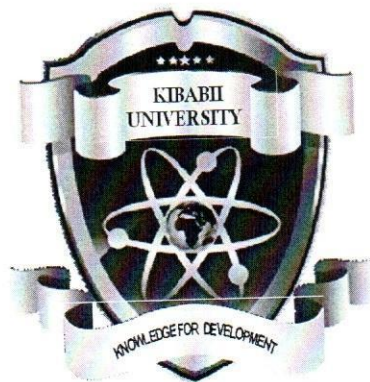


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UNIVERSITY EXAMINATIONS
MAIN EXAMINATION
2021/2022 ACADEMIC YEAR
FIRST YEAR SECOND SEMESTER
FOR THE DEGREE OF BACHELOR OF EDUCATION
COURSE CODE: BBM 211
COURSE TITLE: PRINCIPLES OF MANAGEMENT
DATE: 04/02/2022 TIME: 9.00AM – 11.00AM

INSTRUCTIONS TO CANDIDATES

- 1) Answer Question **ONE** (1) (Compulsory) and **ANY OTHER TWO** (2) Questions
- 2) Candidates must hand in their answer booklets to the invigilator while in examination room
- 3) Credit is given for legibility, clarity and use of relevant examples
- 4) Question **ONE** is **30 marks** while Questions **2-5** carry **20 marks** each
- 5) Clearly write your **Registration Number** on each answer sheet used

TIME: 2 HOURS

KIBU observes **ZERO** tolerance to examination cheating

QUESTION ONE

Malimali International Ltd is a manufacturing firm for export market. It requires to be effectively managed in a dynamic environment for it to remain very competitive in the global market. As a management specialist

- a) Identify the management levels and skills that are required in Malimali International Ltd. (10 marks)
- b) Outline using Henry Fayol's contribution features that determine the nature of management in Malimali International Ltd (10 marks)
- c) Explain limitation of planning if Malimali International Ltd has to use it as useful and purposeful in the competitive global market (10 marks)

QUESTION TWO

A new business venture in Kababii has to develop a comprehensive business plan to borrow money to get started. Companies leading the industry assert that they did not follow the original plan very closely.

- a) Does that mean that developing the plan was a waste of time for these eventually successful companies? (10 marks)
- b) Explain the steps the companies will institute in controlling that are necessary to ensure the business plan becomes operational (10 marks)

QUESTION THREE

Distinguish between the following Management concepts

- a) Contingency Theory Approach and Systems Approach (10 marks)
- b) Scientific Management and Quantitative Approach (10 marks)

QUESTION FOUR

Decentralization will always experience a certain amount of epidemic conflict between those whose purpose is to coordinate and those who resist coordination.

- a) Bring out the factors affecting Decentralization? (10 marks)
- b) Critically examine the different styles of leadership based on authority (10 marks)

QUESTION FIVE

After your graduation, you are hired as one of the managers in an NGO in Bungoma County where there is an urgent meeting being called in the CEO's office within half-an hour and you are given the responsibility of informing all the other managers. You don't have the time to personally visit or call every member.

- a) How will you tackle the problem? (4 marks)
- b) Explain the communication barriers likely to affect the receiver (other managers) (8 marks)
- c) As a lead manager, present to the CEO, the organizing activities you intend to take to improve on efficiency and quality of work within the organization (8 marks)