



*(Knowledge for Development)*

# **KIBABII UNIVERSITY**

## **UNIVERSITY EXAMINATIONS**

**2022/2023 ACADEMIC YEAR**

**THIRD YEAR FIRST SEMESTER**

### **MAIN EXAMINATION**

**FOR THE DEGREE OF BACHELOR OF JOURNALISM AND  
MASS COMMUNICATION**

**COURSE CODE: JMC 311**

**COURSE TITLE: WRITING FOR KISWAHILI AUDIENCE**

**DATE: 19<sup>TH</sup> DECEMBER, 2022**

**TIME: 9.00 -11.00AM**

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#### **INSTRUCTION TO CANDIDATES**

Answer Question **ONE** and any other **TWO** Questions.

**TIME: 2 Hours**

*This Paper Consists of 2 Printed Pages. Please Turn Over. ►*

**KIBU** observes **ZERO** tolerance to examination cheating.

**SWALI LA KWANZA - LA LAZIMA (ALAMA 30)**

- a) Eleza maana ya lugha. (alama 2)
- b) Dadavua dhima zozote nne za lugha. (alama 8)
- c) Fafanua hoja muhimu zinazofaa kuzingatiwa wakati wa kuandika makala kwa hadhira ya Kiswahili. (alama 20)

**SWALI LA PILI (ALAMA 20)**

Huku ukitoa mifano miwili miwili, onyesha matumizi ya alama zozote kumi za uakifishaji katika maandishi ya Kiswahili.

**SWALI LA TATU (ALAMA 20)**

Fafanua mambo ya kuzingatia katika kuchagua lugha ya taifa.

**SWALI LA NNE (ALAMA 20)**

Taja na kufafanua hatua zinazofaa kutiwa maanani wakati wa uchapishaji wa makala ya Kiswahili.

**SWALI LA TANO (ALAMA 20)**

Wewe ni mwanahabari uliyejukumika kumhoji Rais mpya wa Kenya kuhusu sera zake za uongozi wa taifa kama Rais wa tano. Andika mahojiano yasiyopungua manne 400.