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# KIBABII UNIVERSITY



## UNIVERSITY EXAMINATIONS

**2022/2023 ACADEMIC YEAR  
FIRST YEAR FIRST SEMESTER  
MAIN EXAMINATION**

**FOR THE DIPLOMA IN BUSINESS MANAGEMENT**

**COURSE CODE: DIB 101**

**COURSE TITLE: PRINCIPLES OF MANAGEMENT**

**DATE: 12/19/2022**

**TIME: 9:00-10:00 AM**

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### INSTRUCTION TO CANDIDATES

- 1) The paper contains **FIVE** questions
- 2) Attempt **THREE** questions
- 3) Question **ONE** is Compulsory

**TIME: 2 Hours**

**KIBU observes ZERO tolerance to examination cheating**

### QUESTION ONE

- (a). Define management and explain the importance of management to an organization. (5 marks).
- (b). Giving examples, explain the levels of management in a modern organization. (5 marks).
- (c). Skills are what separate good managers from others. Briefly explain with examples the interpersonal skills required by a manager in an organization. (5 marks).
- (d). Elaborate on the problems encountered by an organization when adopting scientific management theory. (5 marks)
- (e). Explain the importance of planning to an organization. (5 marks).
- (f). Elaborate on the steps followed in management by objectives in an organization. (5 marks).

### QUESTION TWO

- (a). An organization in the course of its activities, requires to set goal and objectives. Identify the guidelines that lead an organization in goals and objectives setting. (10 marks).
- (b). Define informal organization and explain the advantages of informal organization (10 marks).

### QUESTION THREE

- (a). Explain the reasons as to why staffing may be separated as a managerial function in an organization. (10 marks)
- (b). Explain the operations functions of human resource managers in a modern organization. (10 marks)

### QUESTION FOUR

- (a). with the aid of a diagram, explain the Maslow's hierarchy of needs model as highlighted in the content theories of motivation (10 marks).
- (b). As a manager of a modern growing organization, explain how you can motivate your employees for effective performance. (10 marks)

**QUESTION FIVE**

- ( a). Explain the control process in an organization. (10 marks)
- (b). Elaborate on the stages followed in organizational decision making. (5 marks).