



(Knowledge for Development)

KIBABII UNIVERSITY

UNIVERSITY EXAMINATIONS

2019/2020 ACADEMIC YEAR

FIRST YEAR SECOND SEMESTER

SPECIAL/SUPPLEMENTARY EXAMINATION

FOR THE DIPLOMA OF EDUCATION

COURSE CODE: EDB 109

COURSE TITLE: EMERGING ISSUES IN INTERNATIONAL TRADE

DATE: 11/11/2020

TIME: 2.00 P.M

INSTRUCTIONS TO CANDIDATES

Answer Question One in Section A and Any other TWO (2) Questions in Section B

TIME: 2 Hours

KIBU observes ZERO tolerance to examination cheating

This Paper Consists of 2 Printed Pages. Please Turn Over. ►



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SECTION A (COMPULSORY)

1. a. Identify and discuss FOUR challenges that face multinational organization (10 marks)
- b. Describe the different types of mergers. (10 marks)
- c. Define International trade and discuss the main aims of international trade agreements. (10 marks)

SECTION B (CHOOSE ANY TWO QUESTIONS)

2. a. What do you understand by E-commerce and the driving forces of e-commerce? (12 marks)
- b. Name and explain the various strengths and weaknesses of e-commerce. (8 marks)
3. The opportunities of e-commerce are divided into three sections. Name this sections and explain how they affect this sector. (20 marks)
4. Explain the FIVE emerging issues that affect the international trade. (20 marks)
5. Explain the functions of management. (20 marks)



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