(3)

KIBABII UNIVERSITY



UNIVERSITY EXAMINATIONS

2020/2021 ACADEMIC YEAR SECOND YEAR FIRST SEMESTER MAIN EXAMINATION

FOR THE DEGREE OF MASTER OF BUSINESS ADMINISTRATION

COURSE CODE:

MBA813

COURSE

TITLE:

TECHNOLOGY

8

OPERATIONS

MANAGEMENT

DATE: 23/02/2021

TIME: 8.00AM-11.00AM

INSTRUCTION TO CANDIDATES

- 1) Answer Question ONE(Compulsory) and ANY OTHER TWO Questions
- 2) Candidates must hand in their answer booklets to the invigilator while in the examination
- 3) Credit is given for legibility, clarity and use of relevant examples
- 4) Question ONE is 30 marks while Questions 2-5 carry 15 marks each
- 5) Clearly write your Registration Number on each answer sheet used

TIME: 3 Hours

KIBU observes ZERO tolerance to examination cheating

QUESTIONS: SECTION A

OUESTION ONE

A company has an annual demand for material 'P' of 25000 tons per annum. The cost price per ton is KSHS 2000 and stock holding is 25% per annum of the stock value. Delivery cost per batch is KSHS 2400.

(a) Using calculus, the formula for EOQ is derived as:

$$EOQ = \sqrt{(2DO/H)}$$

Define the following parameters as used in the model;

i. EOQ

ii. D

iii. P

iv. H

v. O

(10mks)

(10mks)

(b) Calculate the Economic Order Quantity (10mks)

(c) According to CIPS (2012), the question of managing and controlling inventories or stocks arise only when the company holds inventories. Explain five reasons why an inventory manager would hold inventory (10mks)

QUESTIONS: SECTION B

QUESTION TWO

The General Manager of Nakumatt Holding has asked you to put up an inventory forecasting policy. He seems not to understand the various inventory demand forecasting techniques. Discuss the following in light of the General Manager's request

a) Delphi Approach

(5mks)

b) Expert Opinion

(5mks)

c) Consumer Analysis

(5mks)

QUESTION THREE

- a) Explain Five reasons why an operations manager would need to be familiar with supply chain management (5mks)
- b) Briefly explain Five benefits of practicing supply chain management in a manufacturing organization (10mks)

QUESTION FOUR

The Storage System must always justify itself in terms of investment and operating expense, by providing an adequate level of performance. Discuss Five Storage System Performance Indicators (15mks)

QUESTION FIVE

Discuss any five basic tools of quality control used in manufacturing companies according to Ishikawa (15 Marks).