



KIBABII UNIVERSITY

UNIVERSITY EXAMINATION ACADEMIC YEAR 2020/2021

THIRD YEAR SECOND SEMESTER PARTTIME EXAMINATIONS

BACHELOR OF EDUCATION

COURSE CODE: EPM 322

COURSE TITLE: ENTREPRENEURSHIP IN EDUCATION

DATE: THURSDAY 27 Jan 2022 TIME: 09:00-11:00 DURATION: 2HOURS

INSTRUCTIONS TO CANDIDATES

KIBU observes ZERO tolerance to examination cheating

This Paper Consists of 2 Printed Pages. Please Turn Over. ➡

SECTION A: ANSWER ALL QUESTIONS



Kibabii University ISO 9001:2015 Certified
Knowledge for Development

1. (a) Define the following terms as used in Entrepreneurship
 - i. Business plan (2 marks)
 - ii. Entrepreneurship (2 marks)
 - iii. Entrepreneurial Competences (2 marks)
 - iv. Entrepreneur (2 marks)
 - v. Enterprise social responsibility (2 marks)
- (b) Discuss the importance of Entrepreneurship in education (10 marks)
- (c) Outline five key sources of generating business ideas (5 marks)
- (d) Name five factors to consider when locating a business place (5 marks)

SECTION B: ATTEMPT ANY TWO QUESTIONS

2. Discuss ten characteristics of successful Entrepreneur (20 marks)
3. (a) Outline six marketing activities carried out within a small enterprise (6 marks)
(b) Discuss seven importance of bookkeeping in an enterprise (14 marks)
4. (a) Outline four function of an Entrepreneurs (4 marks)
(b) Discuss eight challenges / Barriers that prevent women Entrepreneurs from Reaching their full potential (16 marks)

