

78



(Knowledge for Development)

KIBABII UNIVERSITY

UNIVERSITY EXAMINATIONS

**2021/2022 ACADEMIC YEAR
SECOND YEAR FIRST SEMESTER**

MAIN EXAMINATION

**FOR THE DEGREE OF BACHELOR OF JOURNALISM & MASS
COMMUNICATION**

COURSE CODE: JMC 217

COURSE TITLE: BASICS PHOTOGRAPHY

DATE: 31/01/2022

TIME: 2.00-4.00PM

INSTRUCTION TO CANDIDATES

Answer Question **ONE** and any other **THREE** Questions

TIME: 2 Hours

This Paper Consists of 2 Printed Pages. Please Turn Over. ►

KIBU observes **ZERO** tolerance to examination cheating

QUESTION ONE (COMPULSORY-30 Marks)

- a. Explain the importance Photography in the field Journalism (5 marks)
- b. As the saying goes, 'a picture speaks more than a thousand word'. As a professional photographer, expound on this saying (10 marks)
- c. Identify and explain 3 ways you can increase Depth of Field in the shot (5 marks)
- d. Identify and explain challenges facing photojournalist in Kenya (5 marks)
- e. Explain 5 ethical considerations in the practice of photojournalism (5 marks)

QUESTION TWO

- a. Explain how a digital camera acquires an image right from exposure (10 mks)
- b. Discuss the rule of thirds and its importance in the field of Photography (5mks)
- c. Using a digital camera, explain FIVE ways of controlling under exposure.(5mks)

QUESTION THREE

Mr. Otieno who is an editor of *Western Magazine* received a story accompanied by a photo from a citizen journalist who wanted the story published. On examining the photo, Mr. Otieno realized that some features were washed away. As a professional photojournalist, what might have been the cause of some features being washed away and how would it be corrected? (20 Marks)

QUESTION FOUR

"A successful photojournalist is the one who can change the way people see the world. One who can show pictures and images that have never been shown before." Affirm or dismiss this statement. (20 Marks)

QUESTION FIVE

Lighting is the back born of Photography and it is important that a professional Photographer understands the basic characteristics. Identify and explain five basic characteristics of lighting. (20 marks)