

KIBABII UNIVERSITY



UNIVERSITY EXAMINATIONS

**2021/2022 ACADEMIC YEAR
THIRD YEAR SECOND SEMESTER
MAIN EXAMINATION**

**FOR THE DEGREE OF BACHELOR OF COMMERCE
COURSE CODE: BCO 325
COURSE TITLE: PROJECT MANAGEMENT**

DATE: 02/09/2022

TIME: 2.00 – 4.00PM

INSTRUCTION TO CANDIDATES

- 1) The paper contains **FIVE** questions
- 2) Attempt **THREE** questions
- 3) Question **ONE** is Compulsory

TIME: 2 Hours

KIBU observes ZERO tolerance to examination cheating

QUESTION ONE (30 MARKS)

Tulienge Millers Limited is a young local firm that's on the verge of collapse, a state that is largely attributed to strong competition from more established companies in the same industry. The owners of the firm have since opted to change its line of business that would see them produce unique products that appeal to customers. If given chance to advise them as an expert in the area of project management, how would you address the following issues with regard to the endeavor of producing a new product?

- a) Examine five alternatives available for financing the project (10mks)
- b) Outline five things to be done during the planning phase (5mks)
- c) Illustrate 5 reasons that make it necessary to undertake a feasibility study before rolling out the project (5mks)
- d) Outline 5 characteristics of this endeavor (5mks)
- e) Highlight 5 challenges likely to be encountered in the course of the work (5mks)

QUESTION TWO (20 MARKS)

- a) Justify the relevance of work breakdown structure in project management (10mks)
- b) Discuss 5 attributes of a good project manager (10mks)

QUESTION THREE (20 MARKS)

- a) Describe any 5 legal issues of concern in project management (10mks)
- b) Describe the role of Environmental Impact Assessment (EIA) in project management (10mks)

QUESTION FOUR (20 MARKS)

- a) Examine the reasons that have prompted most business organizations to embrace project management approach lately? Explain 5 points (10mks)
- b) Describe the activities that happen during project implementation phase (10mks)

QUESTION FIVE (20 MARKS)

- a) Discuss any five sources of project ideas (10mks)
- b) Describe the role of monitoring and evaluation in project management (10mks)