



*(Knowledge for Development)*

# **KIBABII UNIVERSITY**

## **UNIVERSITY EXAMINATIONS**

**2021/2022 ACADEMIC YEAR  
THIRD YEAR SECOND SEMESTER**

### **MAIN EXAMINATION**

**FOR THE DEGREE OF  
BACHELOR OF JOURNALISM AND MASS  
COMMUNICATION**

**COURSE CODE: JMC 326**

**COURSE TITLE: ENGLISH SEMANTICS**

**DATE: 30<sup>TH</sup> AUGUST, 2022**

**TIME: 2.00 - 4.00PM**

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#### **INSTRUCTION TO CANDIDATES**

Answer Question **ONE** and any other **TWO** Questions.

**TIME: 2 Hours**

*This Paper Consists of 2 Printed Pages. Please Turn Over. ►*

**KIBU** observes **ZERO** tolerance to examination cheating.

### **QUESTION ONE - COMPULSORY (30 MARKS)**

- a) Explain your understanding of Lexical Semantics and Compositional Semantics as branches of Linguistics. (6 marks)
- b) Explain three shortcomings of meaning as mental images. (6 marks)
- c) Distinguish between sense and reference in the study of semantics. (4 marks)
- d) What is a positive and negative face want in politeness theory? (6 marks)
- e) State four ways in which knowledge of presuppositions would be useful to journalists during their professional work. (8 marks)

### **QUESTION TWO (20 MARKS)**

- a) Explain any five shortcomings of the Proto-type theory of word meaning. (10 marks)
- b) Describe the five types of dictionary definitions of word meaning. (10 marks)

### **QUESTION THREE (20 MARKS)**

- a) Explain the three types of contradictions with sufficient illustrations for each.
- b) Draw a semantic feature matrix based on the lexemes and features given below:

Lexemes: man, cockerel, filly, girl, rooster

Features: [CHICKEN] [ANIMAL], [MALE], [ADULT]

### **QUESTION FOUR (20 MARKS)**

- a) Study the following sentences then answer the questions that follow:
  - (1) He hit her right here
  - (2) They might have seen it by then
  - i. Identify all the deictics in the two sentences. (4 marks)
  - ii. For each deictic, classify it accordingly. (6 marks)
- b) Explain the five classes of speech acts and provide two sentence examples for each type. (10 marks)

### **QUESTION FIVE (20 MARKS)**

- a) Explain what the maxims of quantity and quality state (mean). (4 marks)
- b) Describe circumstances when it is acceptable for each of them to be violated. (4 marks)
- c) State if there is any entailment between A and B and the type of entailment: (6 marks)
  - i. A: John travelled to Nairobi. B: John arrived in Nairobi safely.
  - ii. A: Mumbi's daughter studies at Makini. B: Mumbi has daughters.
- d) Write down four felicity conditions for a promise to be properly executed. (6 marks)