



(*Knowledge for Development*)

# **KIBABII UNIVERSITY**

## **UNIVERSITY EXAMINATIONS**

**2021 / 2022 ACADEMIC YEAR  
THIRD YEAR SECOND SEMESTER**

### **MAIN EXAMINATION**

**FOR THE DEGREE OF BACHELOR OF JOURNALISM & MASS  
COMMUNICATION**

**COURSE CODE: JMC 321**

**COURSE TITLE: MEDIA LAW AND ETHICS**

**DATE: 29<sup>TH</sup> AUGUST, 2022**

**TIME: 2.00 - 4.00PM**

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#### **INSTRUCTION TO CANDIDATES**

Answer Question **ONE** and any other **TWO** Questions. Marks will only be awarded to well-articulated and example-based answers.

**TIME: 2 Hours**

*This Paper Consists of 2 Printed Pages. Please Turn Over. ►*

**KIBU** observes **ZERO** tolerance to examination cheating.

**QUESTION ONE - COMPULSORY (30 MARKS)**

- a) Using practical examples define the following words that relate to media law and ethics:
- (i) Inappropriate content (1 mark)
  - (ii) Precedent (1 mark)
  - (iii) Tort (1 mark)
  - (iv) Statutes (1 mark)
  - (v) Bill (1 mark)
  - (vi) Plaintiff (1 mark)
  - (vii) Differentiate between a criminal case and a civil case. (4 marks)
- b) Examine five ways in which a reporter may be in Contempt of Court. (10 marks)
- c) Generate five arguments to prove that indeed some cartoon programmes running on the Kenyan television stations indeed contains unethical content (10 marks)

**QUESTION TWO (20 MARKS)**

- (i) Evaluate the composition of the Cyber Crimes Act,
- (ii) Briefly discuss why the Act is good for Kenya.
- (iii) Point out areas of the Act that are bad for the country
- (iv) Discuss challenges of enacting/implementing the Act in Kenya

**QUESTION THREE (20 MARKS)**

- (i) Examine five ways in which The Copyright Act can be infringed (10 marks)
- (ii) Discuss five limitations of Media Freedom as outlined in the Constitution of Kenya (2010). (10 marks)

**QUESTION FOUR (20 MARKS)**

Using specific practical examples, discuss one major Court Ruling against the media in Kenya, citing the facts of the case, the strengths and weaknesses of that ruling.

**QUESTION FIVE (20 MARKS)**

- (i) Making reference to specific and practical examples, drawn from print, broadcast and new media, examine five negative ethical impacts of foreign media content to the Kenya audiences.
- (ii) Briefly discuss any five key Codes of Conduct that journalists working in Kenya are expected to subscribe to.