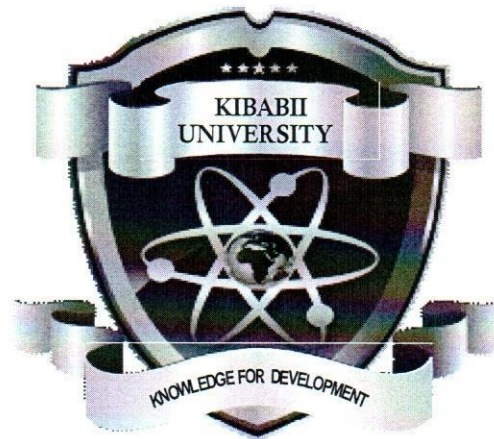


KIBABII UNIVERSITY



UNIVERSITY EXAMINATIONS

2021/2022 ACADEMIC YEAR FOURTH YEAR SECOND SEMESTER MAIN EXAMINATION

FOR THE DEGREE OF BACHELOR OF COMMERCE
COURSE CODE: BCO 421
COURSE TITLE: BUSINESS ETHICS

DATE: 29/08/2022

TIME: 9.00 – 11.00AM

INSTRUCTION TO CANDIDATES

- 1) The paper contains **FIVE** questions
- 2) Attempt **THREE** questions
- 3) Question **ONE** is Compulsory

TIME: 2 Hours

KIBU observes **ZERO** tolerance to examination cheating

QUESTION ONE (30 MARKS)

CASE STUDY: AFRICITIES 9TH SUMMIT 2022 IN KISUMU, KENYA

Source: Daily Nation 18th May 2022

- a) The Pan- African Organization of United Cities and Local Governments of Africa (UCLG Africa) organized the 9th edition of the Africities Summit from 17th to 21st May, 2022, in Kisumu with the theme being "The Role of Intermediary Cities of Africa in the Implementation of Agenda 2030 of the United Nations and the Africa Union Agenda 2063. As one of the presenter, highlight some of the ethical issues that could be considered fraudulent that affect cities in your financial reporting. (10 marks)
- b) It is commonly considered that establishment of cities ethics bring plenty of good to the cities hence moving to achieve sustainable development goals and Agenda 2030. Explain the core principles and tenets of professionalism that cities need to focus on so as to succeed. (10 marks)
- c) Giving examples, explain the following concepts:
- i. Morals (5 marks)
 - ii. Values (5 marks)

QUESTION TWO (20 MARKS)

- a) During an internship program in one of the NGO in Bungoma County, you are required to present to your seniors the options available for employee to respond to unethical behaviour in the organization. Outline in detail what these could be. (10 marks)
- b) Explain how the following concepts have impacted society and business in terms of ethical behaviour:
- i. Ethical values (5 marks)
 - ii. Interest of society (5 marks)

QUESTION THREE (20 MARKS)

- a) The World over has been affected economically due to the war between Russia and Ukraine which has led to high prices of most commodities. Analyse the ethical problems in management using Economic Analysis (Pareto Optimally) model. (10 marks)
- b) Discuss when is the right time to review item pricing in an organization? (10 marks)

QUESTION FOUR (20 MARKS)

- a) Mr Masaai a graduate from Kibabii University in 2020, recently joined an International NGO that deals with human rights advocacy in Kenya. One of the questions he was asked about was how well he knows work ethics and the moral values that as employees he will follow in executing his duties. Describe the common elements that Mr. Masaai will follow and what his employer will be expecting from him (10 marks)
- b) The application of ethical principles and methods of analysis to business is considered very important to organizations. Sceptics however hold a contrary opinion. State reasons why ethical practices are important (10 marks)

QUESTION FIVE (20 MARKS)

- a) After graduating with Bachelor of Commerce degree (BCOM), you feel well armed to venture into the employment world, where the first company to interview you, ask you to explain the reasons the company will have in supporting Corporate Social Responsibility. Explain (10 marks)
- b) While employed in the company you remember that whistle blowing could be an option for business that is engaged in suspected illegal or improper activities. Under what circumstances could this tool help you in your employment? (10 marks)