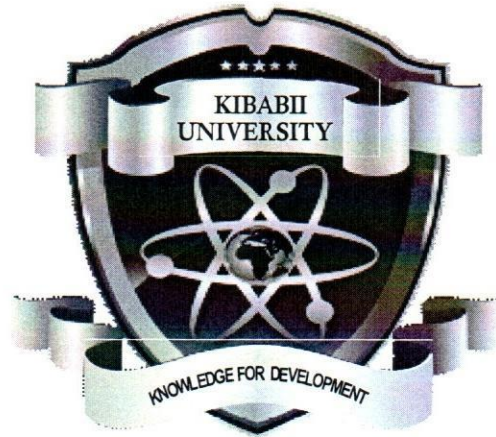


KIBABII UNIVERSITY



**UNIVERSITY EXAMINATIONS
SPECIAL/SUPPLEMENTARY EXAMINATION
2020/2021 ACADEMIC YEAR**

**FOURTH YEAR SECOND SEMESTER
FOR THE DEGREE OF BACHELOR OF EDUCATION
(ARTS)**

COURSE CODE: BBM 420

COURSE TITLE: BUSINESS ETHICS

DATE: 21/01/2022

TIME: 2.00 – 4.00PM

INSTRUCTIONS TO CANDIDATES

- 1) Answer Question **ONE**(Compulsory) and **ANY OTHER TWO** Questions
 - 2) Candidates must hand in their answer booklets to the invigilator while in the examination room
 - 3) Credit is given for legibility, clarity and use of relevant examples
 - 4) Question **ONE** is **30 marks** while Questions **2-5** carry **20 marks** each
 - 5) Clearly write your **Registration Number** on each answer sheet used
-

TIME: 2 Hours

KIBU observes ZERO tolerance to examination cheating

QUESTIONS : SECTION A

QUESTION ONE

- (a) Businesses can adopt corporate responsibility at four dimensions. Expound **(8mks)**
- (b) What is a categorical imperative according to Kant? State Kantian imperatives citing their strengths **(8mks)**
- (c) Explain how an employee can go about in dealing with conflict of interest in the work place **(6mks)**
- (d) Describe how ethical behaviour can be improved in a business setting **(10mks)**

QUESTIONS : SECTION B

QUESTION TWO

- (a) Advance the arguments for and against an organization adopting social corporate responsibility **(10mks)**
- (b) Build a case for and against advertising **(10mks)**

QUESTION THREE

- a) Examine ways through which a corporation can help the environment **(10mks)**
- a) Describe the various sources of business ethics and morality **(10mks)**

QUESTION FOUR

- a) Describe the ethical issues related to production, pricing, hiring and promotion in an organization **(8mks)**
- b) Understanding employee rights is both legal and ethical because these rights must be viewed and interpreted within corporate policy, procedures, and particular circumstances. Describe SEVEN types of employee rights in the work place **(12mks)**

QUESTION FIVE

- (a) You are applying to a prestigious organization for an important, highly visible position. The application requires you to describe an ethical dilemma you ever encountered and how you handled it. Describe the dilemma and defend your ethical position **(10mks)**
- (b) Expound on the concept of Ethical relativism **(10mks)**