



*(Knowledge for Development)*

**KIBABII UNIVERSITY**  
**UNIVERSITY EXAMINATIONS**  
**2021 / 2022 ACADEMIC YEAR**  
**FIRST YEAR SECOND SEMESTER**  
**MAIN EXAMINATIONS**

**FOR THE DEGREE OF MASTER OF EDUCATION IN CURRICULUM  
AND INSTRUCTION**

**COURSE CODE: CUT 832      COURSE TITLE: DESIGNING AND  
DEVELOPING EDUCATIONAL MEDIA**

**DATE: 19 /7/2022**

**TIME: 11:00 AM----1:00 PM**

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**INSTRUCTIONS TO CANDIDATES**

ANSWER QUESTION ONE AND ANY OTHER TWO (2) QUESTIONS

TIME: 3 Hours

## QUESTION ONE

- a) Define the term instructional media in relation to teaching and learning (2 mark)
- b) Explain why words are considered abstract according to Edgar Dale (1954) (3 marks)
- c) Describe any five aspects of non-verbal communication that promote learning in the classroom center (5 marks)
- d) What five advantages does the chalkboard over other visual media resources (5 marks)
- e) Using a diagram describe how a teacher can use interpersonal communication in the classroom (5 marks)

## QUESTION TWO

Discuss the importance of electronic media in instruction (14 marks)

Explain six mitigation measures required to combat shortcomings of the electronic media in instruction (6 marks)

## QUESTION THREE

- a) Justify the use of print media in instruction (12 marks)
- b) Suggest eight solutions to challenges encountered in managing a school multimedia center (8 marks)

## QUESTION FOUR

Outline the criterion of selection of instructional media in teaching (20 marks)

## QUESTION FIVE

- a) Discuss four factors that impede effective use of media resources in Kenyan schools today (4 marks)
- b) Analyze five underlying causes of future developments in educational technology (10 marks)
- c) Prudent management of educational media resources is key for the effective teaching and learning. Defend the above statement. (6marks)