



(Knowledge for Development)

KIBABII UNIVERSITY

UNIVERSITY EXAMINATIONS

2020/2021 ACADEMIC YEAR

FOURTH YEAR SECOND SEMESTER

SPECIAL/SUPPLEMENTARY EXAMINATION

**FOR THE DEGREE OF
BACHELOR OF JOURNALISM AND MASS
COMMUNICATION**

COURSE CODE: JMC 422

COURSE TITLE: WRITING FOR SPECIAL SUBJECTS

DATE: 11TH JANUARY, 2022

TIME: 8.00 - 10.00AM

INSTRUCTION TO CANDIDATES

Answer Question **ONE** and any other **TWO** Questions. Do not duplicate illustrations.

TIME: 2 Hours

This Paper Consists of 2 Printed Pages. Please Turn Over. ►

KIBU observes **ZERO** tolerance to examination cheating.

QUESTION ONE - COMPULSORY (30 MARKS)

- (a) Explain some of the major factors to look out for in the health beat. (8 marks)
- (b) What is the importance of food and nutrition reporting in the society? (8marks)
- (c) What are some of the major issues in environmental reporting currently? (6 marks)
- (d) Discuss the major challenges in reporting elections. (8 marks)

QUESTION TWO (20 MARKS)

- (a) What are the sources of news for women and children? (10 marks)
- (b) What five ethical considerations that must be adhered to, when reporting women and children in the media? (10 marks)

QUESTION THREE (20 MARKS)

- (a) Identify and in details, describe the sources of environmental stories. (10 marks)
- (b) Explain the mandatory qualities of an environmental reporter. (10 marks)

QUESTION FOUR (20 MARKS)

- (a) What are the responsibilities of an election reporter? (10 marks)
- (b) Discuss the major sources of information on elections issues. (10 marks)

QUESTION FIVE (20 MARKS)

- (a) Describe the most important tips for effective coverage of the sports beat. (10 marks)
- (b) Explain the major challenges in health and court reporting. (10 marks)