

# KIBABII UNIVERSITY



## UNIVERSITY EXAMINATIONS 2021/2022 ACADEMIC YEAR

### SECOND YEAR SECOND SEMESTER

### FOR THE DEGREE OF BACHELOR OF COOPERATIVE AND ENTREPRENEURSHIP MANAGEMENT AND FOR THE DEGREE OF BUSINESS MANAGEMENT

COURSE CODE: BCO 225 / BBM 221

COURSE TITLE: MANAGEMENT INFORMATION SYSTEM

DATE: 27/07/2022

TIME: 8.00AM – 10.00AM

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#### INSTRUCTION TO CANDIDATES

- 1) The paper contains FIVE questions
- 2) Attempt THREE questions
- 3) Question ONE is Compulsory

KIBU observes ZERO tolerance to examination cheating

### QUESTION ONE

- a) Identify and describe giving examples, the three levels of the organizational hierarchy (10 Marks)
- b) What are the organizational, management, and technology dimensions of information systems? (10 Marks)
- c) In your own view, describe the factors which could make a good or a poor MIS (10 Marks)

### QUESTION TWO

- a) Enumerate five reasons and explain why information systems are so important for business today? (10 Marks)
- b).What are the key management challenges that you are likely to face in building, operating and maintaining an information system (10 Marks)

### QUESTION THREE

- a) State and describe at least **three (3)** major types of information systems in a modest organization? (10 Marks)
- b) Explain the role that is played by each type above in the organizational management (10 Marks)

### QUESTION FOUR

- a) As an information officer, you are required to design a MIS for your organization. Describe, giving examples on how you will execute the process (15 Marks)
- b). In your own view, discuss why you think it could be important to document all the stages of system design and development? (5 Marks)

### QUESTION FIVE

Describe, giving practical examples, five technological trends that have enhanced the role of information systems in today's competitive business environment (20 Marks)