



# **KIBABII UNIVERSITY**



#### UNIVERSITY EXAMINATIONS

#### SPECIAL/SUPPLEMENTARY EXAMINATION

### 2021/2022 ACADEMIC YEAR

## FIRST YEAR FIRST SEMESTER

## FOR THE CERTIFICATE OF BUSINESS MANAGEMENT

**COURSE CODE: CBA 100** 

COURSE TITLE: ELEMENTS OF MANAGEMENT

DATE: 27/07/2022 TIME: 11.00AM - 1.00PM

INSTRUCTIONS TO CANDIDATES
Answer Question ONE (compulsory) and ANY OTHER TWO
QUESTIONS

#### QUESTION ONE (30 marks)

- a) Define Management and state its importance to an organisation (6mks)
- b) Briefly state the major contributions of Friedrick Taylor to management (5mks)
- c) Highlight the major contributions of Henry Fayol to the field of management clearly citing his principles (14mks)
- d) State and explain the current trends in management today

(5mks)

# SECTION B (CHOOSE ANY TWO QUESTIONS) QUESTION TWO

- a) Discuss in brief the contributions of Chester Barnad in the development of the social systems Theory of management (10mks)
- b) Briefly state the different management levels present in an organisation clearly stating their different roles (10mks)

## **QUESTION THREE**

- a) Is management an art or a science? Support your answer with relevant information (10mks)
- b) Highlight and explain the four roles of management

(10mks)

# **QUESTION FOUR**

- a) Managers need not only technical but also human skills, discuss this in relation to the Hawthorne studies by Elton Mayo (10mks)
- b) State and explain the major management functions (10mks)

#### **QUESTION FIVE**

- a) Explain the objectives of management in an organisation (10mks)
- b) State and explain some of the challenges experienced by management in their day to day operations (10mks)