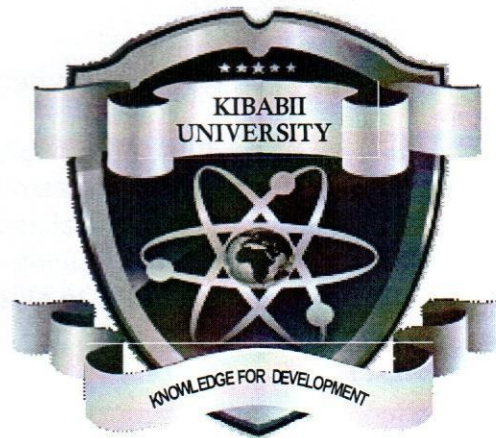


KIBABII UNIVERSITY



**UNIVERSITY EXAMINATIONS
SPECIAL/SUPPLEMENTARY EXAMINATIONS**

2020/2021 ACADEMIC YEAR

THIRD YEAR SECOND SEMESTER

FOR THE DEGREE OF BACHELOR OF COMMERCE

COURSE CODE: BCP 321

COURSE TITLE: LOGISTICS MANAGEMENT

DATE: 13/01/2022

TIME: 2.00 – 4.00PM

INSTRUCTIONS TO CANDIDATES

- 1) Answer Question **ONE**(Compulsory) and **ANY OTHER TWO** Questions
 - 2) Candidates must hand in their answer booklets to the invigilator while in the examination room
 - 3) Credit is given for legibility, clarity and use of relevant examples
 - 4) Question **ONE** is **30 marks** while Questions **2-5** carry **20 marks** each
 - 5) Clearly write your **Registration Number** on each answer sheet used
-

TIME: 2 Hours

KIBU observes **ZERO** tolerance to examination cheating

QUESTIONS : SECTION A

QUESTION ONE

- a. Explain with illustrative examples the significance of logistics management in manufacturing firms. [5 Marks]
- b. Demonstrate your understanding of the logistics planning activities. [5 Marks]
- c. Describe the goals of material handling in logistics management. [5 Marks]
- d. Discuss the modern trends of logistics management. [5 Marks]
- e. Distinguish between inbound and outbound logistics. [5 Marks]
- f. Assess the strategic role of logistics manager in ensuring logistical excellence within an organization. [5 Marks]

QUESTIONS : SECTION B

QUESTION TWO

- a. Discuss the barriers which frequently hinder businesses from achieving internal logistics integration. [10 Marks]
- b. Describe the evolution of logistics management. [10 Marks]

QUESTION THREE

- a. Demonstrate your understanding of the logistics issues that influence logistics decision making in the 21st century. [10 Marks]
- b. Analyze how costing methods can help managers to manage and control logistics costs. [10 Marks]

QUESTION FOUR

- a. Describe on logistics processes a firm has to adopt in order to remain competitive. [10 Marks]
- b. Evaluate the various automatic identification systems used in logistics. [10 Marks]

QUESTION FIVE

- a. Demonstrate your understanding on how reverse logistics is used as a tool for competitive advantage. [10 Marks]
- b. Discuss the role of logistics optimization in a customer value delivery chain [10 Marks]