



*(Knowledge for Development)*

**KIBABII UNIVERSITY**  
**UNIVERSITY EXAMINATIONS**  
**2020/2021 ACADEMIC YEAR**

**FOURTH YEAR**  
**SPECIAL/SUPPLEMENTARY EXAMINATIONS**

**FOR THE DEGREE OF BACHELOR OF SCIENCE AGRICULTURE**  
**ECONOMICS AND RESOURCE MANAGEMENT**

**COURSE CODE: IAE 492**

**COURSE TITLE: AGRIBUSINESS MANAGEMENT**

**DATE: 14<sup>TH</sup> JANUARY 2022**

**TIME: 11 – 1 PM**

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**INSTRUCTIONS TO CANDIDATES**

Answer Question ONE and any other TWO Questions.

TIME: 2 Hours

This paper consists of 2 printed pages. Please Turn Over 

KIBU observes ZERO tolerance to examination cheating

1. Define the following terms;

- a) Agribusiness. (3mks)
- b) Management. (2mks)
- c) Agribusiness Management. (3mks)
- d) Explain the three subsectors of Agribusiness management? (12mks)
- e) Explain MBO Model in Management (10mks)

2. State and explain the principles of management in agribusiness Management? (20mks)

3. Discuss the characteristics of Effective organizational control systems? (20mks)

4. State and explain the Organizational Control Techniques in agribusiness? (20mks)