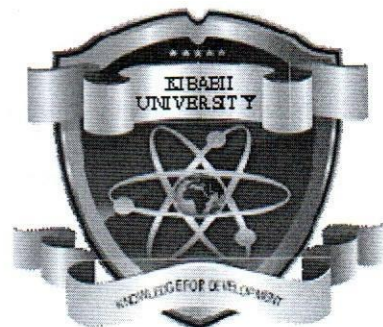


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**KIBABII UNIVERSITY**

**MAIN CAMPUS**

**UNIVERSITY EXAMINATIONS**

**FIRST YEAR**

**SPECIAL/SUPPLEMENTARY EXAMINATIONS**

**FOR THE BACHELORS**

**IN**

**SOCIAL WORK & CRIMINOLOGY**

**COURSE CODE:SSW 122**

**COURSE TITLE: ENTREPRENEURSHIP**

**DATE: 25<sup>TH</sup>/JULY/2022**

**TIME: 2PM-4PM**

**INSTRUCTIONS TO CANDIDATES**

Answer question one (compulsory) and any other two questions

TIME: 2 Hours

Kibabii University observes ZERO tolerance to examination cheating

### QUESTION ONE (Read the article and answer the questions that follow)

From Richard Omondi's encounter it is clear that entrepreneurship contributes to the national economic development.

- d) Identify and elucidate any Five contributions of entrepreneurship from these episodes made to the Kenyan economy [10 marks]
- e) Discuss the salient features of a successful entrepreneur exhibited by Richard Omondi [10 marks]
- f) Several research findings on Kenyan SME mortality rate indicate that 60% of all enterprise startups close down by the end of the third year. Fairbiz limited is not one of them. Identify and explain any Five reasons why this company may be on a steady growth [10 marks]

### QUESTION TWO

After generating a business idea, you need to screen them to make a decision on which idea to pursue

- c) Clearly elaborate the salient requisite of a good business idea [10 marks]
- d) Briefly explain any Five sources of business and entrepreneurial ideas [10 marks]

### QUESTION THREE

Women constitute a round half of the total population of the world. They are therefore regarded as the better half of the society. In traditional societies they were confined to the four walls of houses performing household activities. However, in the modern society they have come out of the walls to plunge into activities of all sort including industry and running of enterprises.

- c) Outline any six functions of women enterprises in the SME sector in Kenya [10 marks]
- d) Describe Five institutional and policy arrangements that can be used to promote entrepreneurship by the Kenyan government [10 marks]

### QUESTION FOUR

- c) MitiniDawa, a small pharmaceutical shop has been experiencing both management and financial problems over a period of time. The management has approached you with its management and financial reports for scrutiny. Discuss any five challenges that you are bound to establish to have affected MitiniDawa's start up entrepreneurial activities [10 Marks]
- d) In your presentation as well, discuss any seven reasons why entrepreneurs and small businesses have difficulties in accessing finances for start up and expansion [10 Marks]

### **QUESTION FIVE**

- c) After completing your course in criminology or social work, you may not secure a top-level job in the security forces or in the NGO immediately, or in the near future. What then is the importance of taking a unit in entrepreneurship and business **[10 marks]**
- d) Discuss any Five reasons why entrepreneurs and small business firms have difficulties in accessing finance for the start up and expansion **[10 marks]**