

KIBABII UNIVERSITY



UNIVERSITY EXAMINATIONS

**2021/2022 ACADEMIC YEAR
FIRST YEAR FIRST SEMESTER
SPECIAL/SUPPLEMENTARY EXAMINATION**

**FOR THE DIPLOMA OF BUSINESS MANAGEMENT
COURSE CODE: DIB 101
COURSE TITLE: PRINCIPLES OF MANAGEMENT**

DATE: 15/07/2022

TIME: 8.00AM – 10.00AM

INSTRUCTION TO CANDIDATES

- 1) The paper contains **FIVE** questions
- 2) Attempt **THREE** questions
- 3) Question **ONE** is Compulsory

TIME: 2 Hours

KIBU observes ZERO tolerance to examination cheating

QUESTION ONE (30 marks)

- a) Define Management and state its importance to an organisation (6mks)
- b) Briefly state the major contributions of Friedrich Taylor to management (5mks)
- c) Highlight the major contributions of Henry Fayol to the field of management clearly citing his principles (14mks)
- d) State and explain the current trends in management today (5mks)

QUESTION TWO

- a) Discuss in brief the contributions of Chester Barnad in the development of the social systems Theory of management (10mks)
- b) Briefly state the different management levels present in an organisation clearly stating their different roles (10mks)

QUESTION THREE

- a) Is management an art or a science? Support your answer with relevant information (10mks)
- b) Highlight and explain the four roles of management (10mks)

QUESTION FOUR

- a) Managers need not only technical but also human skills, discuss this in relation to the Hawthorne studies by Elton Mayo (10mks)
- b) State and explain the major management functions (10mks)

QUESTION FIVE

- a) Explain the objectives of management in an organisation (10mks)
- b) State and explain some of the challenges experienced by management in their day to day operations (10mks)