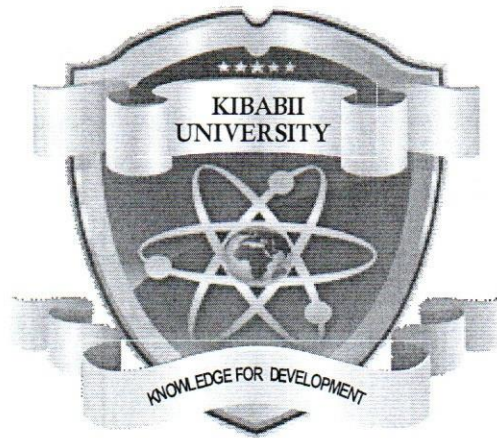


KIBABII UNIVERSITY



SPECIAL/SUPPLEMENTARY EXAMINATION

2017/2018 ACADEMIC YEAR

SECOND YEAR FIRST SEMESTER

FOR THE DIPLOMA OF BUSINESS MANAGEMENT

COURSE CODE: DIB 107

COURSE TITLE: RESEARCH METHODS

DATE: 17/10/18

TIME: 11.30AM – 1.30PM

INSTRUCTIONS TO CANDIDATES

Answer Question ONE (compulsory) and ANY OTHER TWO questions

SECTION A; 30MKS ANSWER ALL QUESTIONS;

1. (a) Differentiate between qualitative and quantitative researches and state situations where each is appropriate.(10mks)

(b). State any six sections of research methodology you know. (6mks).

c) . Describe ways in which questionnaires can be administered (3mks)

(d). Explain any four disadvantages of using interviews as a research instrument (4mks)

(e). Describe the information contained in a transmittal letter (7mks).

SECTION B; 40MKS ASWER ANY TWO QUESTIONS;

2. (a). Explain the various steps involved in stratified random sampling (10mks).

(b). Discuss the steps in carrying out literature review (10mks)

3(a). Discuss types of observational research as a type of research. (10mks).

(b). Discuss any five ethical issues to consider while conducting research (10mks)

4. (a). Explain any five purposes of hypotheses in research. (10mks)

(b). Define and discuss on the types of variables as used in research.(10mks)

5.(a).differentiate between a conceptual framework and theoretical framework clearly stating the features of each.(10mks).

(b). State and explain any two research designs you know. Also clearly state where and when each is applicable. (10mks)