



KIBABII UNIVERSITY
UNIVERSITY EXAMINATIONS
2021/2022 ACADEMIC YEAR
YEAR THREE SEMESTER ONE
SPECIAL/SUPPLEMENTARY

FOR THE DEGREE OF EDUCATION IN EARLY CHILDHOOD

COURSE CODE : ECD 310

COURSE TITLE : PUBLIC SPEAKING

DATE:19/7/2022

TIME: 2:00-4:00PM

INSTRUCTIONS TO CANDIDATES

Answer Question One and Any other TWO (2) Questions

TIME: 2 Hours

This Paper Consists of 2 Printed Pages. Please Turn Over. 

QUESTION ONE: COMPULSORY (30 MARKS)

a) Discuss the following terms as used in Public Communication:

- i. Public speaking
- ii. Audience analysis
- iii. Impromptu delivery
- iv. Visual aids
- v. Informative speech (15 marks)

b) Using appropriate examples discuss the importance of studying public speaking skills. (15 marks)

QUESTION TWO (20 MARKS)

- a) What causes nervousness during a public speaking event? (5 marks)
- b) Discuss ways of ensuring that a speaker avoids nervousness during a public speaking event (10 marks)
- c) Discuss various ways in which a public speaker can use the audience feedback to improve their public speaking skills. (5 marks)

QUESTION THREE (20 MARKS)

- a) Discuss four (4) criteria of audience analysis and elaborate on what each entails (10 marks)
- b) Discuss four sources of information for speech delivery (10 marks)

QUESTION FOUR (20 MARKS)

- a) Discuss three types of public speech with appropriate examples? (10 marks)
- b) Pick on one of the three types of speech you have named above and explain why it has more power of influence over the audience. (10 marks)