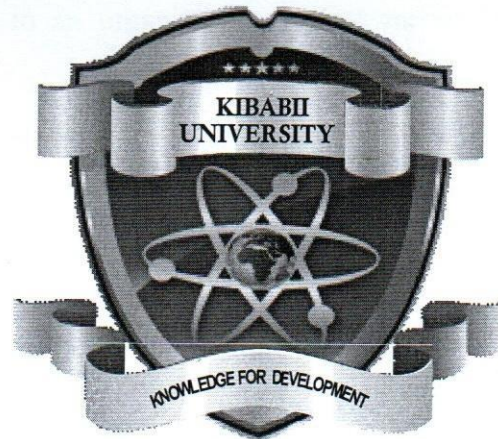


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KIBABII UNIVERSITY



UNIVERSITY EXAMINATIONS

2021/2022 ACADEMIC YEAR FIRST YEAR FIRST SEMESTER MAIN EXAMINATION

FOR THE DIPLOMA OF BUSINESS MANAGEMENT
COURSE CODE: DIB 101
COURSE TITLE: PRINCIPLES OF MANAGEMENT

DATE: 18/05/2022

TIME: 9.00AM – 11.00AM

INSTRUCTION TO CANDIDATES

- 1) The paper contains **FIVE** questions
- 2) Attempt **THREE** questions
- 3) Question **ONE** is Compulsory

TIME: 2 Hours

KIBU observes ZERO tolerance to examination cheating

QUESTION ONE

- a) Management is crucial to an organization, Define management and state its importance (7 marks)
- b) Is management an Art or a Science? Support your answer with enough literature (8 marks)
- c) Henry Fayol is regarded as the father of modern management, why is the process of management called universal? (10 marks)
- d) Demonstrate your understanding on the contemporary issues in management (5 marks)

QUESTION TWO

- a) Management is a crucial factor in any organization, without the different functions and tasks of managers, organisations would not operate efficiently to achieve their desired objectives, support the above statement with adequate literature (12 marks)
- b) Every organization has different managerial levels that aid it in performing different tasks, support or deny the above statement by providing adequate information on your choice (8mks)

QUESTION THREE

- a) The basic principles of management as indicated by Henry Fayol are widely used in today's world among various different organizations, briefly discuss such principles (14 marks)
- b) Management is a complex topic that tends to merge various functions and operations, however managers encounter different challenges in their day to day operations, elaborate. (6 marks)

QUESTION FOUR

- a) Many scientists have contributed to the field of management in a range of theories, briefly state the contribution of friedrick taylor to the field of management (10 marks)

- b) Managers need not only training but adequate skills that will help them govern an organization, state and explain such skills in brief (10 marks)

QUESTION FIVE

- a) Discuss in brief the contribution of chester barnad in the development of the social systems theory of management (10 marks)
- b) Differentiate between a manager and a leader (10 marks)