

(15)

# KIBABII UNIVERSITY



## UNIVERSITY EXAMINATIONS 2021/2022 ACADEMIC YEAR SECOND YEAR SECOND SEMESTER

### SPECIAL/SUPPLEMENTARY EXAMINATION

### FOR THE DEGREE OF BACHELOR OF SCIENCE IN COOPERATIVE AND ENTREPRENEURSHIP MANAGEMENT

**COURSE CODE: ENT 221**

**COURSE TITLE: SOCIAL ENTREPRENEURSHIP**

**DATE: 26/07/2022**

**TIME: 11.00AM-1.00PM**

---

#### INSTRUCTION TO CANDIDATES

- 1) The paper contains **FIVE** questions
- 2) Attempt **THREE** questions
- 3) Question **ONE** is Compulsory

KIBU observes **ZERO** tolerance to examination cheating

**QUESTION ONE (30 MARKS)**

- a) Social entrepreneurs' possess some unique characteristics which distinguish them from the rest of the people in a society. Discuss the peculiar qualities of social entrepreneurs. (10 MARKS)
- b) Explain the following terms as used in social entrepreneurship (10 MARKS)
- i. Civic innovation (2 MARKS)
  - ii. Community Development. (2 MARKS)
  - iii. Design thinking (2 MARKS)
  - iv. Value proposition (2 MARKS)
  - v. Business model canvas (2 MARKS)
- c). Social investment is a process which involves several steps to facilitate access to funds. Discuss the steps social entrepreneurs should follow to source funds. (10 MARKS)

**QUESTION TWO (20 MARKS)**

- a) A social entrepreneur must be able to develop a good capital strategy for successful fund-raising initiatives. Discuss some of the considerations to be taken before approaching financiers. (10 MARKS)
- b) There are several funding options open to a social enterprise. Discuss the various social entrepreneurs funding sources in Kenya. (10 MARKS)

**QUESTION THREE (20 MARKS)**

- a) Social entrepreneurial efforts are not appraised by monetary returns rather, it is appraised by the impact it makes on the environment and the beneficiaries of the innovation applied to solve a pressing social problem. Discuss the various social impact dimensions. (10 MARKS)
- b) Discuss five elements that are important for the development of social capital among entrepreneurs. (10 MARKS)

**QUESTION FOUR (20 MARKS)**

- a) Social entrepreneurs encounter barriers which hinder them from reaching their desired social impacts. Discuss the challenges social entrepreneurs in developing countries face during implementation phase. (10 MARKS)
- b) Different criteria at different times have been used to conceptualize poverty. Discuss the main ways in which poverty is conceptualized in Kenya. (10 MARKS)

**QUESTION FIVE (20 MARKS)**

- a) Discuss the factors that will contribute to project sustainability in a community. (10 MARKS)
- b) Social entrepreneurs conduct market research in the process of developing a new product. Discuss the main reasons for conducting market research. (10 MARKS)

- \* ALL THE BEST -