



(Knowledge for Development)

KIBABII UNIVERSITY

UNIVERSITY EXAMINATIONS

2020/2021 ACADEMIC YEAR

SECOND YEAR FIRST SEMESTER

SPECIAL/SUPPLEMENTARY EXAMINATION

FOR THE DEGREE OF

BACHELOR OF JOURNALISM & MASS COMMUNICATION

COURSE CODE: JMC 217

COURSE TITLE: BASICS OF PHOTOGRAPHY

DATE: 19TH JANUARY, 2022

TIME: 2.00 - 4.00PM

INSTRUCTION TO CANDIDATES

Answer Question **ONE** and any other **THREE** Questions

TIME: 2 Hours

This Paper Consists of 2 Printed Pages. Please Turn Over. ►

KIBU observes **ZERO** tolerance to examination cheating.

QUESTION ONE - COMPULSORY (30 MARKS)

- a) Lighting is the back born of photography and its important that a Photographer *understands* the basic characteristics. Identify and explain five basic characteristics of lighting. (15 mks)
- b) Briefly explain the difference between a photographer and a photojournalist. (5 marks)
- c) Identify and explain challenges facing photojournalist in Kenya. (5 marks)
- d) Identify and explain 10 genre of Photography. (5 marks)

QUESTION TWO (20 MARKS)

- a) Explain how a digital camera acquires an image right from exposure. (8 marks)
- b) Discuss the rule of thirds and its importance in the field of Photography. (6 marks)
- c) Using a digital camera, explain FIVE ways of controlling exposure. (6 marks)

QUESTION THREE (20 MARKS)

Compare and contrast chemical image processing and digital image processing

QUESTION FOUR (20MARKS)

The intended message in a shot dictates the depth of field, type of shot and camera Angle.
Discuss

QUESTION FIVE (20 MARKS)

“A successful photojournalist is the one who can change the way people see the world. One who can show pictures and images that have never been shown before.” Affirm or dismiss this statement.