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KIBABII UNIVERSITY

UNIVERSITY EXAMINATIONS

2021/2022 ACADEMIC YEAR

SECOND YEAR SECOND SEMESTER

MAIN EXAMINATION

FOR THE DEGREE OF BACHELOR OF CRIMINOLOGY AND SOCIAL WORK

COURSE CODE: PSY 221.

COURSE TITLE: SOCIAL PSYCHOLOGY

DATE: 10/05/2022

TIME: 9-11AM

INSTRUCTIONS TO CANDIDATES

Answer Question One in and Any other TWO (2) Questions

TIME: 2 Hours

This Paper Consists of 2 Printed Pages. Please Turn Over.

QUESTION ONE

- a) Discuss in detail the origin and the early development of Social Psychology (5mks)
- b) What is meant by group conformity? (2mks)
- c) Discuss four factors that affect group conformity? (8mks)
- d) Discuss five the various elements that affect the cohesiveness within a group? (10mks)
- e) Discuss five relevance of the functionalists' views to society today (5mks)

QUESTION TWO

- a) Why is it important for an individual to acquire an identity? (10mks)
- b) Discuss how individuals can become aware of and cope with various forms of negative social influence. (10mks)

QUESTION THREE

- a) Consider your immediate peer group at work, describe five authority as it exists and is exercised in this group? (10mks)
- b) If we succeeded in changing attitudes toward a specific behavior in a group of subjects, would this attitudinal change also produce behavioral change? Discuss (10mks)

QUESTION FOUR

- a) Compare and contrast the following:
 - i. Structural social psychology. (5mks)
 - ii. Cognitive perspective. (10mks)
 - iii. symbolic interactionism. (5mks)

QUESTION FIVE

- a) Discuss five cognitive processes that can produce prejudice. (10mks)
- b) Once stereotypes and prejudices are formed, how do they come to be self-perpetuating (10mks)